

Ministry of  
Community, Sport and Cultural Development

---

2011/12  
Annual Service Plan Report

---



Ministry of Community, Sport and Cultural Development

For more information on how to contact the British Columbia  
Ministry of Community, Sport and Cultural Development,  
see Ministry Contact Information on Page 29 or contact:

**Ministry of Community, Sport and Cultural Development**

PO BOX 9490  
STN PROV GOVT  
VICTORIA BC  
V8W 9N7

or visit our website at  
[www.gov.bc.ca/cscd/](http://www.gov.bc.ca/cscd/)

Published by the Ministry of Community, Sport and Cultural Development

## Message from the Minister and Accountability Statement



Thriving communities are essential to the economic and social health of British Columbia as a province. Government is committed to putting families first and creating communities that are the best possible places to live and work, providing the essential services and amenities families want and need.

Through *Canada Starts Here: the BC Jobs Plan*, government is committed to creating and protecting jobs and attracting new investment to our province. Our Ministry has been working with local governments to meet the emerging needs of all British Columbia communities in an open and transparent fashion. This past year, the Parliamentary Secretary for Rural Communities, Donna Barnett, was appointed to our Ministry to ensure that a strong connection between government and rural communities across the province is maintained.

The Ministry ensures that all of British Columbia's communities have strong, supporting infrastructure and effective governance, which are essential elements of provincial sustainability. In 2011/12, we introduced the \$30-million Community Recreation Program to help create venues for healthy and active lifestyles and shared spaces for local activities. We also delivered \$116 million in funding to communities through the Strategic Community Investment Fund, which provides them with the flexibility to deliver essential services and keep families safe.

In 2011/12, we began the process of creating an independent Office of the Auditor General for Local Government. This office, and its recently announced Audit Council, will support existing open and transparent processes, act as a resource for local governments, promote best practices and through targeted audits, encourage local governments to get value for money.

The Ministry also announced a review of municipal revenue sources and an examination of the part that local government property taxes play in business competitiveness and investment. This review will contribute to a larger review of taxation in B.C., which is currently underway by the Ministry of Finance and an expert panel.

There is a strong commitment in British Columbia to adapt to climate change. Our partnerships with local governments will help our province create complete, compact, energy efficient communities. Those that have signed on to the *Climate Action Charter* have access to the Climate Action Revenue Incentive Program which helps to support local climate action activities.

Community gaming grants support the valuable work non-profit organizations do to enhance and strengthen every community in British Columbia. Last year, the Premier appointed Skip Triplett to conduct the independent Community Gaming Grant Review. This valuable consultation process resulted in government increasing annual gaming grant funding to \$135 million,

Ministry of Community, Sport and Cultural Development

restoring eligibility to a number of community sectors and pledging to further explore multi-year funding agreements.

Sport participation at all ages and abilities is a priority for government and contributes to building healthy families and community spirit. In 2011/12, the Ministry provided more than \$50 million to sport initiatives, to ensure that opportunities exist for all British Columbians to reach their full potential. More than \$28 million of this funding went directly to local community clubs and other sport organizations through direct access gaming grants.

The province also recognizes that there are significant economic benefits to hosting sporting events and invests in opportunities such as the 2015 Canada Winter Games in Prince George and the 2015 FIFA Women's World Cup in Vancouver, which are expected to generate millions in economic activity. Further, to ensure that professional sports such as boxing, kick-boxing and mixed martial arts that are hosted in B.C. are safe for competitors and officials, the Province is taking steps to establish a Provincial Athletic Commissioner to regulate and supervise such events.

In 2011/12, the Ministry provided more than \$53 million in arts funding across the province. The BC Arts Council distributed more than \$16 million to fund individual artists and cultural organizations to help them provide arts and culture opportunities for British Columbians. The Ministry also funds community celebrations and is supporting the bid to host the 2014 Juno Awards in Victoria, an event which honours the excellence of Canadian musicians.

British Columbia has world-class infrastructure and a skilled workforce to support our screen-based industries such as film, television and digital media. These industries attract more than \$1 billion in expenditures to our province every year and support thousands of jobs. It is important to continue our focus on growing this sector and attracting domestic and international productions to our province.

The *Ministry of Community, Sport and Cultural Development 2011/12 Annual Service Plan Report* compares the actual results to the expected results identified in the Ministry's *Revised 2011/12 – 2013/14 Service Plan*. I am accountable for those results as reported.



Honourable Ida Chong, FCGA  
Minister of Community, Sport and Cultural Development  
June 30, 2012

# Table of Contents

<b>Message from the Minister and Accountability Statement</b> .....	3
<b>Highlights of the Year</b> .....	6
<b>Purpose of the Ministry</b> .....	9
<b>Strategic Context</b> .....	11
<b>Report on Performance</b> .....	14
Performance Results Summary Table .....	14
Goals, Objectives, Strategies and Performance Results .....	15
<b>Report on Resources</b> .....	28
<b>Appendix A: Ministry Contact Information</b> .....	29

## Highlights of the Year

Communities are the heart of our province – they are where British Columbians live, work and raise their families. Ministry programs work to strengthen the ability of communities to attract investment and create and protect jobs in every region. Ministry investments, expertise and leadership are key to helping B.C. communities to be economically and socially strong, healthy and sustainable. Below are highlights from the 2011/12 year.

### *Supporting Local Governments*

In 2011/12, the Ministry continued to accelerate funding to local governments through the [Strategic Community Investment Fund](#), which is a combination of Small Community and Regional District Grants (SCG), and Traffic Fine Revenue Sharing (TFRS). These accelerated funds have been provided to communities sooner – to help them weather challenging economic conditions, when the need was greatest.

On an annual basis, approximately \$55 million is disbursed through the SCG and \$61 million through TFRS. This funding assists local governments in providing priority services and local safety and crime prevention initiatives, including hiring more police officers. Since 2004, when the Province began to return 100 per cent of traffic fine revenues and committed to doubling the SCG, local governments have received more than \$881 million through these programs.

In the fall of 2011, the Ministry launched the \$30-million [Community Recreation Program](#) (CRP). Funding for projects such as trails, bike paths, walkways, playgrounds and other indoor or outdoor recreation centres will allow families to enjoy the benefits of increased physical activity and community involvement. In March 2012, 98 projects (worth over \$70 million) were announced across the province.

CRP builds on a legacy of infrastructure support through programs such as [Towns for Tomorrow](#), [LocalMotion](#) and the [Building Canada Fund](#). With federal government support and our local government partners, these programs have provided funding to help local governments meet critical infrastructure needs. The assistance has supported public, environmental and community health, building vibrant, attractive and liveable communities.

The Ministry has also been active in the creation of the independent [Auditor General for Local Government](#) (AGLG). Through the *Auditor General for Local Government Act*, the AGLG will enhance the existing local government accountability framework and be empowered to conduct performance audits of local governments, make recommendations and identify best practices.

The Ministry provided \$5 million to local governments through the [Climate Action Revenue Incentive Program](#) that provides funding to [Climate Action Charter](#) (charter) signatories. This funding supports local governments in their efforts to reduce greenhouse gas emissions and work

toward achieving their charter goals. Since 2008, the program has provided more than \$13 million to communities.

### ***Strengthening Communities***

In 2011/12, the Ministry initiated the Province's independent [Community Gaming Grant Review](#) to improve the governance and funding formula of gaming grants in the province. Skip Triplett conducted the review, which heard from more than 1,700 British Columbians, visited 14 communities across the province and engaged with a full range of community organizations including charities, industry representatives and local governments.

*“By investing in our non-profits (through **Community Gaming Grants**) we're investing in stronger communities, healthier families and a more culturally diverse British Columbia.”*

Ida Chong, Minister of Community, Sport and Cultural Development

As a result of this review, annual funding for the [Community Gaming Grant Program](#) was permanently increased by \$15 million, bringing the annual budget to \$135 million. In 2011/12, more than 5,200 organizations in communities across B.C. were supported in delivering important community services.

### ***Enabling Sport Participation, Performance and Event Hosting***

Through the [2010 Sport and Arts Legacy](#), the Ministry provided \$10 million to a range of programs focused on sport participation, international competitive athletic performance and community sport event hosting. Some examples of programs supported include:

- [KidSport BC™](#) and the [After-School-Sport Initiative](#), programs that have made participation in sport more affordable and accessible for B.C. families.
- [Team BC](#) that supported high-performance athletes on their journey to national teams and world competitions. Compared to the 2007 Games, Team BC has increased its medal count at both the 2011 Western Canada Summer Games in Kamloops (with 29 per cent more total medals won) and the 2011 Canada Winter Games in Halifax (with 14 per cent more total medals won).
- [Hosting BC](#) that funded 107 sport events in 54 sports and 37 B.C. communities in 2011/12. These events brought significant economic and social benefits and showcased local talent through sport and cultural festivities. More than \$7 million in economic activity was generated when Kamloops hosted the 2011 Western Canada Summer Games and more than \$4 million when Vancouver hosted the 2012 Davis Cup (Canada versus France) and the 2012 Women's Olympic Qualifier for soccer.

Funding provided in 2011/12 through the 2010 Sport and Art Legacy, community grants and additional programs through the Ministry amounts to more than \$50 million in investments for sport around the province.

***Celebrating Our Arts and Culture***

The Ministry's support for arts and culture has also enabled B.C. communities to develop, celebrate and showcase B.C. local artistic talent. Through the [BC Arts Council](#), more than \$16 million in funding and 1,023 grants went to artists and arts organizations in virtually every community across the province.

Likewise, 2010 Sport and Arts Legacy funding provided \$3.25 million to B.C. communities to enhance children and families' participation in art and culture, enable local celebration of major cultural events and milestones, and support the development of creative businesses in B.C.

***Cultivating Growth in Film and other Screen-Based Industries***

The film industry in B.C. brings significant economic benefit to communities while showcasing the talent and beauty of our province. In 2011, the [BC Film Commission](#), provided services to 281 productions and prepared 444 location packages for film and television production clients. By offering exceptional service and marketing B.C.'s competitive tax measures and skilled production workforce, our province is one of the leading production centres in North America.

Screen-based industries, which include digital media, television and film present many opportunities for B.C.'s economy. Expansion of this sector creates economic growth and high-paying jobs for local communities. Recognizing this, the Ministry funded the Innovation Camp at TransmitGLOBAL, a pilot project designed to commercialize B.C.-owned ideas, develop creative entrepreneurs, and accelerate investments to new ventures at the early or middle stage. In addition, the Province, BC Film + Media and the Centre for Digital Media have partnered with the Beijing Multimedia Industry Association to expand screen-based opportunities for B.C.

Highlights from the past year tell a compelling story about the purpose and impact of the Ministry. Every community in B.C. is impacted – and strengthened – through funding, support and programs offered by the Ministry.



## Purpose of the Ministry

The Ministry of Community, Sport and Cultural Development brings together key government services and supports needed to make B.C. communities great places to live.

Our goal is to enable local governments and residents to build vibrant, healthy and sustainable communities that are well-governed, liveable, safe, economically resilient, socially responsible and full of opportunities for participation in sport and the arts.

To accomplish this mandate, and to support communities in reaching their full potential, the Ministry:

- Provides a legislative framework, policies and programs that enable local governments to govern effectively and be accountable to citizens.
- Assists local governments in planning for vibrant, sustainable and healthy communities, and regional growth.
- Ensures that the property assessment system is transparent, flexible and fair.
- Provides funding, advice and other supports to foster effective local government services, infrastructure and governance structures, and to facilitate community economic growth.
- Promotes excellent relations between local governments, First Nations, provincial and federal bodies, the private sector and community groups.
- Provides the provincial sport system with funding and programs that support sport participation, excellence and events – allowing individuals, families and communities across the province to enjoy the health, social and economic benefits of sport.
- Supports artists and cultural organizations to provide opportunities for all British Columbians to participate in a vibrant arts and culture community that is recognized for excellence.
- Supports growth in screen-based industries, including film, television and digital media.
- Provides gaming grant funding to not-for-profit organizations to support and strengthen B.C. communities.



*The City of North Vancouver is one of B.C.'s local governments.*

The Ministry recognizes the great diversity of circumstances and aspirations among B.C. communities and aims to tailor its work to the individual needs of the communities it serves. The Ministry gives special emphasis to addressing the needs of smaller and rural communities.

## Ministry of Community, Sport and Cultural Development

The following Crown corporations, agencies, boards and commissions overseen by the Ministry are critical partners in achieving the Ministry's mission: the Royal BC Museum, the Provincial Capital Commission, BC Assessment, the BC Arts Council, the BC Film Commission, the BC Games Society, the Board of Examiners, the Islands Trust Fund Board and the Property Assessment Appeal Board. The Ministry also oversees the University Endowment Lands, and administers the annual Property Assessment Review Panel process.

In addition, the Ministry works in close partnership with institutions from across the provincial, federal and municipal governments as well as the private and not-for-profit sectors. Some of these key partners include: a number of federal government organizations; the Union of British Columbia Municipalities (UBCM); the Municipal Finance Authority; the Local Government Management Association; the Government Finance Officers Association; the Municipal Insurance Association and many other provincial ministries and agencies.

The effective delivery of the Ministry's mandate relies on key legislation, including: the *Local Government Act*, the *Community Charter*, the *Arts Council Act*, the *Assessment Act* and the *Vancouver Charter*.

## Strategic Context

Challenges in the global economy, including disruptions to financial markets due to a weakening US dollar and the European debt crisis, have created significant uncertainty around the world. Government continues to meet the challenges associated with the current global economic conditions and is making sure we preserve our reputation as an attractive province for investment. Independent, international experts have recognized B.C. as a jurisdiction with economic stability and a strong competitive tax regime that is appealing to investors.<sup>1</sup> This was achieved through responsible financial management, a legislated commitment to the balanced budget and maintaining our triple-A credit rating, which instils confidence in B.C.'s economy, helping to attract new investment.

B.C.'s real GDP increased by 2.9 per cent in 2011 (according to preliminary GDP by industry data from Statistics Canada), following growth of 3.0 per cent in 2010. Overall in 2011, most indicators of B.C.'s economic performance showed improvement compared to the previous year. B.C. communities are key drivers of economic growth and the Ministry is committed to ensuring that they are equipped to benefit from economic opportunity, while remaining committed to social and environmental sustainability. The Ministry supports implementation of the [BC Jobs Plan](#) and is working in partnership with local governments and the Ministry of Jobs, Tourism and Innovation to capitalize on key economic development opportunities, identify innovative tools, and remove barriers to create jobs and economic growth.

The momentum in the B.C. economy and the province's strong fiscal reputation allow communities to access low-cost financing through the Municipal Finance Authority; provide stability to existing revenue streams; and fund essential community services. B.C. has a population of 4.4 million<sup>2</sup>, a 7% increase since 2006, which is expected to grow over the next 25 years, predominantly in urban areas. There is an opportunity for communities to accommodate this growth in ways that advance both liveability and sustainability and provide a great quality of life for British Columbians.

Despite financial pressures, the Ministry continues to invest directly in communities. Ministry funding allows communities across the province to meet local priorities and ensure they have the capacity, support and tools they need to create vibrant and sustainable communities. This includes funding through the Strategic Community Investment Fund that provides support to communities sooner, giving them greater certainty and improved financial flexibility.

Government recognizes the need to continue to be open and transparent in decision-making, to share information and to engage British Columbians and communities in matters that impact them. As an example, the independent Community Gaming Grant Review encouraged

---

<sup>1</sup> Moody's Investor Services, April 2012 <http://www.fin.gov.bc.ca/PT/dmb/ref/ratingMoody.pdf>.

<sup>2</sup> Statistics Canada 2011 Census Population and Housing.

## Ministry of Community, Sport and Cultural Development

participation from people and organizations from across the province to explore options for improving the gaming grant system.

Openness and transparency is also important at the local level. Through the creation of the independent Auditor General for Local Government, the Province will assist communities to achieve efficiencies, maximize value for money and improve local service delivery. Currently, the Ministry is also supporting the work of the Ministry of Finance and an expert panel to provide recommendations on taxation across the province by engaging in a review of municipal revenue sources.

Provincial funding to sport is helping to create more liveable and workable communities across the province – attracting investment and jobs to B.C. As the most physically active population in Canada, sport in B.C. is led by a network of community and provincial resources from across the province including organizations, governments, educational institutions, facilities, coaches, leaders, officials and volunteers. This network boosts participation in organized sport while also developing world-class athletes and positioning B.C. as a first-rank destination for major sport event hosting.

Major sport events bring economic benefits to host communities as athletes, coaches and spectators visit them. Additional benefits include media attention and tourism marketing; showcasing local talent through cultural festivals and marketplaces and a legacy of community capacity in volunteerism. There is also an inspiring community spirit and excitement that ignites within a community when a major event occurs.

B.C.'s dynamic cultural mosaic is built from celebrating the richness of our indigenous heritage as well as new cultures that have immigrated to B.C. over the years. By providing funding through Ministry programs, community gaming grants and the BC Arts Council, communities are able to create opportunities for people to participate in arts and cultural activities. These include theatre, dance, music, visual arts and crafts, museums, galleries and performance venues and professional arts in communities across the province.

B.C. is a world-class centre for motion picture production. The film and television industry spends more than a billion dollars in B.C. each year and supports 20,000 jobs directly and another 15,000 indirectly. B.C. has more than 600 digital media companies, which employ about 16,000 people and generate \$2.3 billion in annual sales. Film, television and digital media combine to create an important screen-based industry in B.C. that has significant potential for economic growth and high-paying jobs. The Ministry continues to pursue opportunities to grow this sector particularly in production markets such as Asia and is also working on a strategic review of the B.C. screen-based industry. This review is being done in partnership with the Vancouver Economic Commission; BC Film and Media; Canadian Media Producers Association; Motion Picture Producers Association; DigiBC and Wavefront and is the first comprehensive provincial study of film, television and digital media industries in Canada.

## Ministry of Community, Sport and Cultural Development

As we look ahead, the Province is strategically investing in opportunities that strengthen B.C.'s ability to attract investment, create jobs and generate economic activity. The Ministry continues to work towards securing long-term funding for community infrastructure through the federal government, and investing in growing economic sectors to ensure that B.C. communities remain economically and socially strong, healthy and sustainable.



*The Town of Invermere is also one of B.C.'s local governments.*

# Report on Performance

## Performance Results Summary Table

<b>Goal 1: Communities and regions are empowered to achieve their visions for the future and their economic potential</b> For greater detail see pages 15 to 17	<b>2011/12 Target</b>	<b>2011/12 Actual</b>
<b>1.2 Local governments have the capacity to meet the service needs of their residents</b> Number of municipalities collecting at least 90 per cent of their current year taxes	144	150 EXCEEDED
<b>Goal 2: Communities are equipped with innovative tools that enable them to work toward environmental sustainability</b> For greater detail see pages 17 to 21	<b>2011/12 Target</b>	<b>2011/12 Actual</b>
<b>2.1 Local governments and communities meet their needs for water quality and quantity while creating jobs</b> Percentage of British Columbians served by drinking water systems that receive provincial funding to meet emerging treatment standards for the protection of drinking water quality	35.9%	35.9% ACHIEVED
<b>2.3 Local governments take action on climate change</b> Percentage of British Columbians living in communities that have signed the <i>British Columbia Climate Action Charter</i>	97%	95% SUBSTANTIALLY ACHIEVED
<b>Goal 3: Culturally-rich communities and a creative economy that together foster sustainable jobs, economic growth, and a vibrant social fabric</b> For greater detail see pages 22 to 25	<b>2011/12 Target</b>	<b>2011/12 Actual</b>
<b>3.1 British Columbia has dynamic and sustainable creative industries</b> Value of annual motion picture production expenditures in British Columbia	\$1.2 billion	\$1.2 billion ACHIEVED
<b>3.2 Local partnerships with public, private, and not-for-profit sector organizations to foster creative people, places, and experiences</b> Percentage of B.C.'s major cultural organizations that maintain or improve their net financial position vs. the previous year  Number of communities and regional districts (RDs) where cultural and artistic activities are supported with BC Arts Council funding	65%  more than 200 communities; 27 RDs	72% EXCEEDED  219 communities; 27 RDs EXCEEDED
<b>Goal 4: A Robust Provincial Sport Sector that Supports Increased Participation and Athletic Achievement</b> For greater detail see pages 25 to 27	<b>2011/12 Target</b>	<b>2011/12 Actual</b>
<b>4.2 Create more opportunities for athletes to achieve excellence in sport to inspire greater participation in their home communities</b> Percentage of B.C. athletes on national teams	greater than 25%	32.3% EXCEEDED

## **Goals, Objectives, Strategies and Performance Results**

### **Goal 1: Communities and regions are empowered to achieve their visions for the future and their economic potential**

#### **Objective 1.1: Community governance is open, flexible, and effective**

##### **Strategies**

Key strategies over the past year included:

- Providing a modern and empowering policy, legislative and regulatory framework to meet local government needs – including taking steps forward with implementing the recommendations of the Local Government Elections Task Force.
- Encouraging local governments to build citizen capacity and engagement in local decision-making.
- Supporting the growth and development of local communities and their economies by assisting local governments with timely and effective incorporations, amalgamations, boundary extensions, planning and restructuring.
- Giving communities the tools they need, such as a permissive tax framework and phased development approvals, to sustainably build their communities.

#### **Objective 1.2: Local governments have the capacity to meet the service needs of their residents**

##### **Strategies**

Key strategies over the past year included:

- Providing the tools and resources to help local governments maintain the human and fiscal capacity needed for self-government, including an efficient and well-functioning property assessment system.
- Administering Small Community and Regional District Grants, through the Strategic Community Investment Fund, to deliver funding to local governments in a timely way to enhance their capacity to provide services to residents.
- Providing locally-appropriate infrastructure funding and planning support through a range of Ministry programs to provide services to residents and create the conditions needed for economic growth.



- Promoting targeted funding for policing, crime prevention and community safety by returning new traffic fine revenues to local governments.
- Supporting the administration of the University Endowment Lands and the achievement of its goals.
- Supporting the Province’s land use planning for the University of British Columbia (UBC) Point Grey campus.



*The City of Castlegar at sunrise.*

- Continuing to work with local governments to create healthy, active, and sustainable communities and build respectful relationships with First Nations.

**Performance Measure 1: Number of municipalities collecting at least 90 per cent of their current year taxes**

Performance Measure	2009/10 Actual	2010/11 Actual	2011/12 Target	2011/12 Estimate
Number of municipalities collecting at least 90 per cent of their current year taxes	142	148	144	150

**Data Source:** Local governments provide the Ministry with their financial data at the end of their fiscal year. The Ministry’s reporting requirements are comprehensive and the data received is highly accurate.

**Note:** The 2011/12 result is an estimate based on available data as of May 28, 2012. Final results will become available later in 2012 and will be reported in next year’s Annual Service Plan Report.

**Discussion of Results**

Property taxes constitute the major annual revenue source for municipalities. The above measure demonstrates the Ministry’s efforts to maximize the number of municipalities that are collecting their current year taxes to provide key services to their residents.

The Ministry assists communities with financial management. By monitoring the number of municipalities that may be unable to collect at least 90 per cent of their current year taxes, the Ministry is able to identify those communities that may need support from the Ministry in assessing their financial capacity and addressing challenges. The 2011/12 estimated result of 150 represents 93 per cent of all municipalities.



**Objective 1.3: Communities and regions are playing their role in growing their economies**

**Strategies**

Key strategies over the past year included:

- Working with the Union of British Columbia Municipalities, local government and the business sector to find improved ways of applying the property tax to industrial and business properties.
- Facilitating the initiation and enactment of Regional Growth Strategies and regional economic development networks.
- Promoting the harmonization of regulatory requirements across B.C. communities to reduce the regulatory burden on citizens and businesses.
- Supporting the development of sustainable infrastructure and amenities.
- Collaborating with government ministries and agencies to support public investments in community public health and liveability.

***Regional Growth Strategies***

There are currently 10 [Regional Growth Strategies](#) being implemented in the province that make efficient use of public facilities, land and other resources to support complete and compact community development.

**Goal 2: Communities are equipped with innovative tools that enable them to work toward environmental sustainability**

**Objective 2.1: Local governments and communities meet their needs for water quality and quantity while creating jobs**

**Strategies**

Key strategies over the past year included:

- Providing targeted funding to local governments to help them achieve provincial drinking water objectives.
- Providing tools and resources to local governments to assist them in conserving and protecting our water resources.
- Supporting implementation of local government efforts to use liquid and solid waste as a resource.

- Working with the Ministry of Health to ensure the application of drinking water quality standards supports the use of best, lowest life-cycle cost approaches to the provision of safe drinking water.<sup>3</sup>

**Performance Measure 2: Percentage of British Columbians served by drinking water systems that receive provincial funding to meet emerging treatment standards for the protection of drinking water quality**

Performance Measure	2009/10 Actual	2010/11 Actual	2011/12 Target	2011/12 Actual
Percentage of British Columbians <sup>1</sup> served by drinking water systems that receive provincial funding to meet emerging treatment standards for the protection of drinking water quality <sup>2</sup>	34.7%	35.3% <sup>3</sup>	35.9%	35.9% ACHIEVED

**Data Source:** Contractual requirements between the Province and grant recipients include quarterly progress reports that are tied to claim payments.

1 Population percentages are calculated using BC Stats projections and are updated on an annual basis accordingly using <http://www.bcstats.gov.bc.ca/StatisticsBySubject/Demography/PopulationEstimates.aspx>

2 This measure estimates the percentage of the provincial population served by systems meeting emerging standards. The Ministry does not collect data related to private systems, populations served by groundwater, or those served by public systems not receiving Ministry funding.

3 The 2010/11 actual has been updated since the 2010/11 *Annual Service Plan Report* due to projects being completed earlier than anticipated, as reported by local governments, and updated information from BC Stats on B.C.'s actual population for that year.

## Discussion of Results

The Ministry provides communities with funding for new and improved water and wastewater treatment facilities, as well as for other water quality and quantity projects, through a number of infrastructure grant programs. This result means that in 2011/12, approximately 26,178 more British Columbians were served by enhanced drinking water systems than in 2010/11. While local governments receiving Ministry grants provide the Ministry with estimated completion dates for their projects, factors influencing project completion dates are largely outside of the Ministry's control.

<sup>3</sup> Life-cycle costing is an internationally-accepted approach whereby assets such as drinking water, wastewater, and storm water infrastructure are assessed over their entire lifetime, rather than just on their initial capital costs. This approach can significantly strengthen fiscal performance, as well as contribute to wide-ranging environmental and social benefits.

**Objective 2.2: Local governments work together to be innovative and collaborative in how they deliver services to their residents**

**Strategies**

Key strategies over the past year included:

- Ensuring program criteria encourage regional innovation and integration in the development and implementation of local government infrastructure projects.
- Providing tools and resources to local governments to support the best management practices that promote sustainability and address regional infrastructure challenges.
- Partnering with local governments through Smart Development Partnerships to further innovative and sustainable planning and land-use approaches, fast-tracking green development initiatives.
- Through the BC Climate Action Toolkit, providing the latest news, best practices and practical advice to help B.C. local governments successfully reduce greenhouse gas emissions.
- Undertaking activities aimed at streamlining provincial approval processes to speed up local government actions that contribute to environmental sustainability.
- Ensuring local decisions pursue local and regional integration in areas such as growth and water planning.



*Rotary Pier in the District of Summerland.*

## **Objective 2.3: Local governments take action on climate change**

### **Strategies**

Key strategies over the past year included:

- Assisting local governments in meeting their commitments under the *British Columbia Climate Action Charter*, including commitments to the goal of becoming carbon neutral by 2012 and working to create compact, energy-efficient communities.
- Continuing to work with partners to develop tools, best practices and advice to help local governments mitigate and adapt to climate change, as well as to address other environmental matters. Tools already developed include the BC Climate Action Toolkit, the Greenhouse Gas Emission Assessment Guide, Guide to Green Choices, the Planting Our Future toolkit, the water conservation calculator, and the Community Energy & Emissions Planning Guide, among others.
- Ensuring that Ministry infrastructure funding programs prioritize those local government projects that deliver environmental benefits such as reducing greenhouse gas emissions, improving water and air quality, conserving energy, or using alternative energy sources.
- In partnership with the Union of British Columbia Municipalities, implementing the Federal Gas Tax Transfer and Transit Agreements, which provide communities with funding to support environmentally-sustainable municipal infrastructure.
- Ensuring that the local government legislative and regulatory framework supports local government efforts to be environmentally sustainable.



*Bowen Island's Snug Cove.*

**Performance Measure 3: Percentage of British Columbians living in communities that have signed the *British Columbia Climate Action Charter***

Performance Measure	2009/10 Actual	2010/11 Actual	2011/12 Target	2011/12 Actual
Percentage of British Columbians living in communities that have signed the <i>British Columbia Climate Action Charter</i> <sup>1</sup>	94%	94% <sup>2</sup>	97%	95% SUBSTANTIALLY ACHIEVED

**Data Source:** The Union of British Columbia Municipalities records and tracks the local governments that sign the *British Columbia Climate Action Charter*. The Ministry further determines, using BC Stats population statistics, what percentage of British Columbians this represents.

<sup>1</sup> "Communities" are defined as those municipalities and regional districts that have signed the *British Columbia Climate Action Charter*.

Population percentages were calculated using BC Stats 2008 projections, regional district populations only include persons living within the regional district but outside of municipal jurisdictions.

<sup>2</sup> This figure has been revised to reflect a correction to the percentage reported in the 2010/11 Annual Service Plan Report.

## Discussion of Results

Local governments from across B.C. have joined the Province and the Union of British Columbia Municipalities to find ways to tackle the challenges posed by climate change. This measure demonstrates the efforts taken to increase the number of local governments that have signed the *Climate Action Charter* (the charter). In doing so, these communities are committing to developing strategies and taking action to work toward: becoming carbon neutral with respect to their operations by 2012; measuring and reporting on their community's greenhouse gas emissions profile; and creating complete, compact, more energy-efficient communities. The 2011/12 result of 95 per cent represents the commitment of 179 local governments (154 municipalities and 25 regional districts) and the Islands Trust to work toward the goals of the charter.

## Ministry Response

The 2011/12 actual result of 95 per cent reflects that the overwhelming majority of B.C. local governments have signed onto the charter, demonstrating their leadership and commitment to take action on climate change. This target was substantially achieved due to a number of influential factors that are beyond the Ministry's control.

This performance measure has been in place since 2008 and is considered to have topped out at 95 per cent. As a result, this measure has been replaced in the Ministry's *2012/13 – 2014/15 Service Plan* with a new measure to reflect the next phase of local government climate action to reduce both corporate and community-wide greenhouse gas emissions.

## **Goal 3: Culturally-rich communities and a creative economy that together foster sustainable jobs, economic growth, and a vibrant social fabric**

### **Objective 3.1: British Columbia has dynamic and sustainable creative industries**

#### **Strategies**

Key strategies over the past year included:

- In partnership with other ministries, develop and deliver a long-term creative economy strategy based on sound consultation with stakeholders and partners.
- Showcasing B.C.'s locations, skilled labour, industry capabilities and infrastructure to international and domestic producers through the British Columbia Film Commission, and delivering high-quality, customer-centred production services and support to expand the level of motion picture production activity in the province.
- Providing a range of innovative programs, including effective tax credit certification, to support the development of B.C.'s production industry and the growth of B.C.'s domestic production sector.
- Working in conjunction with the film, television and interactive media sector to develop new approaches to promote and support B.C.'s screen-based content producers.
- Partnering and working with all levels of government and the creative and innovation-based sectors to expand the opportunities for value-added economic activities in B.C.
- Through the BC Arts Council, continuing to fund not-for-profit cultural organizations that span the breadth of the creative sector, from music, visual arts, media arts and literature, to theatre and dance.

#### ***Film and Television in British Columbia***

Adam Horowitz, executive producer for the television series *Once Upon a Time*, praises Vancouver's breadth of locations to fit the show's fairytale world, which required the use of forests, lakes and fantastical vistas. "*What we were able to achieve visually and from a production standpoint is not something we feel like we could have accomplished anywhere else,*" said Horowitz.



**Performance Measure 4: Value of annual motion picture production expenditures in British Columbia**

Performance Measure	2009/10 Actual	2010/11 Actual	2011/12 Target	2011/12 Actual
Value of annual motion picture production expenditures in British Columbia	\$1.1 billion	\$1.0 billion	\$1.2 billion	\$1.2 billion ACHIEVED

**Data Source:** British Columbia Film Commission; data is based on calendar years (i.e. 2011/12 result is for 2011).

**Discussion of Results**

B.C. continues to be a world-class centre for motion picture production. Film, television and digital animation and visual effects production spending in B.C. was \$1.2 billion in 2011. A total of 281 productions were undertaken in 2011, up from 246 in 2010. Foreign feature film activity for 2011 increased 55 per cent over the previous year to \$430 million. Visual effects produced by B.C. studios contributed much of this growth. Domestic production spending in B.C. decreased to \$209 million in 2011 from \$244 million in 2010.

**Objective 3.2: Local partnerships with public, private, and not-for-profit sector organizations to foster creative people, places, and experiences**

**Strategies**

Key strategies over the past year included:

- Raising awareness within B.C. of the importance of a creative environment to support innovation and economic growth.
- Fostering artistic excellence through investments in individual artists and grants to cultural organizations.
- Strengthening community engagement in the arts by funding community-based arts and helping to build relationships between artists and their communities.
- Supporting the unique role of Aboriginal artists and communities in B.C.’s artistic and cultural life by investing in Aboriginal artists and cultural organizations.



*An art gallery in the City of Nelson.*

- Building capacity for creative economy activities through improved public awareness, training, support for artists, creators and creative organizations, and professional expertise.

**Performance Measure 5: Percentage of B.C.’s major cultural organizations that maintain or improve their net financial position vs. the previous year**

Performance Measure	2009/10 Actual	2010/11 Actual	2011/12 Target	2011/12 Actual
Percentage of B.C.’s major cultural organizations that maintain or improve their net financial position vs. the previous year	60%	65%	65%	72% EXCEEDED

**Data Source:** BC Arts Council 2011 Annual Report.

**Discussion of Results**

This measure is intended to be an indicator of the health of the sector as a whole and reflects the financial stability of arts and culture organizations in the province. Each year, 25 major cultural organizations are reviewed. In 2011, a small number of the province’s flagship organizations saw lower levels of earned revenue and posted operating losses. Overall, however, there’s been an improvement within the sector as compared to 2010, when the recession had an impact on B.C.’s arts and cultural community’s revenues, private sector support, and proceeds from endowments. The results speak to the ability of B.C.’s arts organizations to adapt to changes in the environment. Initiatives such as the BC Arts Council’s Special Projects – Capacity and Sustainability Program have assisted in addressing the sector’s increasing need for stability and resilience.



*A music school in the Municipality of Silvertown.*



## Performance Measure 6: Geographic Reach of BC Arts Council Funding

Performance Measure	2009/10 Actual	2010/11 Actual	2011/12 Target	2011/12 Actual
Number of communities and regional districts (RDs) where cultural and artistic activities are supported with BC Arts Council funding <sup>1</sup>	N/A	228 communities; 27 RDs	more than 200 communities; 27 RDs	219 communities; 27 RDs EXCEEDED

**Data Source:** BC Arts Council.

<sup>1</sup> For the purpose of this measure, communities are defined as municipalities and unincorporated settlements.

### Discussion of Results

The BC Arts Council's mandate is to engage all British Columbians in a healthy arts and cultural community that is recognized for excellence. This measure indicates the degree of the Council's success in being inclusive of all British Columbians, regardless of where in our vast province they happen to live. The Council already funds activities in virtually every community in the province, as well as in all of its 27 regional districts, and aims to maintain this excellent record into the future.

## Goal 4: A Robust Provincial Sport Sector that Supports Increased Participation and Athletic Achievement

**Objective 4.1: Create more opportunities for individuals to participate in sport in order to be more physically active, healthier and achieve their personal goals**

### Strategies

Key strategies over the past year included:

- Supporting initiatives that help reduce financial, geographic and other barriers to participation and support sport excellence.
- Integrating efforts of the sport and education sectors to improve health and education outcomes for children through more opportunities to be physically active through school-based and community sport.
- Supporting organizations, programs and services, such as provincial and multi-sport organizations (e.g. BC Amateur Hockey Association, Sport BC, BC Wheelchair Sports

Association) that promote and provide opportunities for all individuals to participate and achieve personal goals in organized sport.

- Supporting coach and leadership development through support to organizations and other programs that help ensure safe, quality and positive skill development and experiences in sport.

**Objective 4.2: Create more opportunities for athletes to achieve excellence in sport to inspire greater participation in their home communities**

**Strategies**

Key strategies over the past year included:

- Supporting B.C.'s elite athletes in their pursuit of excellence at all levels through the BC Summer and Winter Games, Team BC, Canadian Sport Centre Pacific and others.
- Through the 2010 Sport and Arts Legacy, supporting the Integrated Performance System and Own the Podium-BC initiatives that provide additional support (such as provincial and regional coaches, sport science expertise, equipment and technology) to help our athletes excel.
- Supporting the Team BC program through support to provincial sport organizations, training mission staff, and overseeing travel logistics.

**Performance Measure 7: Percentage of B.C. athletes on national teams**

Performance Measure	2009/10 Actual	2010/11 Actual	2011/12 Target	2011/12 Actual
Percentage of B.C. athletes on national teams <sup>1</sup>	35.3%	32.7%	greater than 25%	32.3% EXCEEDED

**Data Source:** Canadian Sport Centre Pacific.

<sup>1</sup> National teams are defined as those teams that represent Canada at Olympic, Paralympic and Commonwealth Games in 19 identified sports. Prior to 2010/11, this performance measure was set against 33 sports. As part of a more results-based approach to investments, Ministry funding now represents 19 sports and the percentage results in the table above for previous years have been adjusted accordingly.

## Discussion of Results

It typically takes up to 10 years for athletes to get to international levels of competition and the proportion of national team members who are B.C. athletes is a good barometer of the health of B.C.'s sport sector, as is the performance of those athletes on the world stage. These results reflect on the entire system of athlete support, from government, community, provincial and multi-sport organizations to coaches, sport science professionals, families, officials and volunteers. Since 2009/10, B.C.'s high-performance system moved to a more results-based approach to funding, targeting 19 sports, rather than more than 33 sports considered previously. In 2011/12, this approach allowed these high-performing sports to continue their success at having B.C. athletes make up substantially more than our per capita share of national teams (32.3 per cent of B.C. athletes versus the provinces per capita of 13 per cent). This shift has also helped these athletes improve their performance results once they make the national team.



*Parksville's Michelle Stilwell will be competing at the 2012 Paralympic Summer Games in London.*

Other indicators related to this measure that will be monitored are the number of BC Games and Team BC athletes on national teams; medals won at major Games and world championships; Team BC performance at Canada Games, Western Summer Canada Games and North American Indigenous Games and the number of coaches and athletes benefiting from the Integrated Performance System.

### **Objective 4.3: Support sport, economic and community development through major events**

#### **Strategies**

Key strategies over the past year included:

- Supporting hosting opportunities and preparation for events such as the BC Games, 2011 Western Canada Summer Games and 2015 Canada Winter Games, and aligning them with B.C.'s sport, economic and community development objectives. This includes the expansion of program criteria for the successful Hosting BC grant program to allow for events in smaller communities.
- Promoting B.C. as a top destination for major sport events.
- Promoting sport event management excellence in B.C. by sharing knowledge, standards, guidelines and expertise amongst various major events.

# Report on Resources

	Estimated <sup>1</sup>	Other Authorizations <sup>2</sup>	Total Estimated	Actual	Variance
<b>Operating Expenses (\$000)</b>					
Local Government	203,193	110,628	313,821	313,821	0
Property Assessment	567	0	567	514	(53)
BC Film Commission	941	0	941	888	(53)
Arts, Culture and Sport	21,052	40,091	61,143	61,196	52
Transfers to Crown Corporations	12,166	0	12,166	12,166	0
Executive and Support Services	5,346	0	5,346	5,400	54
BC Arts and Culture Endowment – Special Account	2,500	0	2,500	2,493	(7)
Physical Fitness and Amateur Sports Fund – Special Account	1,700	0	1,700	1,700	0
University Endowment Lands – Special Account	6,442	0	6,442	5,507	(935)
Adjustment of Prior Year Accrual	0	0	0	(24)	(24)
<b>Total</b>	<b>253,907</b>	<b>150,719</b>	<b>404,626</b>	<b>403,661</b>	<b>(966)</b>
<b>Ministry Capital Expenditures (Consolidated Revenue Fund) (\$000)</b>					
Executive and Support Services <sup>3</sup>	832	0	832	203	629
<b>Total</b>	<b>832</b>	<b>0</b>	<b>832</b>	<b>203</b>	<b>629</b>

<sup>1</sup> The amounts in the “Estimated” column correspond to the 2011/12 Estimates.

<sup>2</sup> “Other Authorizations” include access to Contingency Funds. Amounts in this column are not related to the “estimated amount” under sections 5(1) and 6(1) of the *Balanced Budget and Ministerial Accountability Act* for ministerial accountability for operating expenses under the Act. The final amounts in “Other Authorizations” are subject to review and approval by Central Agencies.

<sup>3</sup> A significant portion of the Ministry’s Capital Budget is allocated to the development of the Local Government Information System (LGIS). As the LGIS project is not complete, the expenditures were not capitalized. The 2011/12 budget was re-profiled into 2012/13 and 2013/14, to better match the budget to anticipated capital expenditures.

# Appendix A

## Ministry Contact Information

### MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT

PO Box 9490 Stn Prov Govt  
Victoria, BC V8W 9N7  
<http://www.gov.bc.ca/cscd/>

#### Minister's Office

Honourable Ida Chong  
PO Box 9056 Stn Prov Govt  
Victoria, BC V8W 9E2  
Telephone: (250) 387-2283  
Fax: (250) 387-4312

#### Deputy Minister's Office

Don Fast  
Deputy Minister  
Telephone: (250) 387-4104  
Fax: (250) 387-7973

### INTEGRATED POLICY, LEGISLATION & OPERATIONS DIVISION

PO Box 9490 Stn Prov Govt  
Victoria, BC V8W 9T2  
Telephone: (250) 387-4042  
Fax: (250) 387-7973

#### Integrated Policy Branch

PO Box 9847 Stn Prov Govt  
Victoria, BC V8W 9T2  
Telephone: (250) 356-0954  
Fax: (250) 387-6212

#### Integrated Legislation Branch

PO Box 9847 Stn Prov Govt  
Victoria, BC V8W 9T2  
Telephone: (250) 356-0954  
Fax: (250) 387-6212

**Integrated Operations Branch**

PO Box 9836 Stn Prov Govt  
Victoria, BC V8W 9N7  
Telephone: (250) 356-9993  
Fax: (250) 356-5538

**Correspondence Services**

PO Box 9810, Stn Prov Govt  
Victoria, BC V8W 9N7  
Telephone: (250) 356-5848  
Fax: (250) 953-3709

**LOCAL GOVERNMENT DIVISION**

<http://www.cscd.gov.bc.ca/lgd/>

**Governance and Structure Branch**

PO Box 9839 Stn Prov Govt  
Victoria, BC V8W 9T1  
Telephone: (250) 387-4022  
Fax: (250) 387-7972

**Infrastructure and Finance Branch**

PO Box 9838 Stn Prov Govt  
Victoria, BC V8W 9T1  
Telephone: (250) 387-4067  
Fax: (250) 356-1873

**Intergovernmental Relations and Planning Branch**

PO Box 9841 Stn Prov Govt  
Victoria, BC V8W 9T2  
Telephone: (250) 387-4037  
Fax: (250) 387-6212

**University Endowment Lands**

5495 Chancellor Blvd.  
Vancouver, BC V6T 1E2  
Telephone: (604) 660-1808  
Fax: (604) 660-1874

**PROPERTY ASSESSMENT SERVICES**

PO Box 9361 Stn Prov Govt  
Victoria, BC V8W 9M2  
Telephone: (250) 387-1195  
Fax: (250) 356-6924

**Property Assessment Review Panels**

Property Assessment Complaint and Appeal Information Line  
Toll free telephone: 1-877-356-9313

**Property Assessment Review Panel  
Office of the Administrator**

PO Box 9361 Stn Prov Govt  
Victoria, BC V8W 9M2  
Telephone: (250) 356-7535 or (250) 356-5268  
Fax: (250) 356-6924  
Email: [parp@gov.bc.ca](mailto:parp@gov.bc.ca)

**ARTS, CULTURE, GAMING GRANTS AND SPORT DIVISION**

**Arts and Culture Branch**

PO Box 9819 Stn Prov Govt  
Victoria, BC V8W 9W3  
Telephone: (250) 952-6510  
Fax: (250) 387-4099

**BC Arts Council**

PO Box 9819 Stn Prov Govt  
Victoria, BC V8W 9W3  
Telephone: (250) 356-1718  
Fax: (250) 387-4099

**BC Film Commission**

201 - 865 Hornby Street  
Vancouver, BC V6Z 2G3  
Telephone: (604) 660-2732  
Fax: (604) 660-4790

**Sport Branch**

PO Box 9820 Stn Prov Govt  
Victoria, BC V8W 9W3  
Telephone: (250) 356-9005  
Fax: (250) 356-2842

**Gaming Grants Branch**

PO BOX 9310 STN Prov Govt

Victoria BC V8W 9N1

Telephone: (250) 387-5311

Fax: (250) 356-8149