

Ministry of
Community, Sport and Cultural Development

2010/11
Annual Service Plan Report



Ministry of Community, Sport and Cultural Development

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Message from the Minister and Accountability Statement



As the minister responsible for Community, Sport and Cultural Development, I am pleased to deliver the *Annual Service Plan Report* for the fiscal year 2010/11.

This is an exciting time for British Columbia with a new Premier leading an agenda for change. Our government is focused on three key priorities – families, jobs and open government. And our ministry has been hard at work, delivering on those priorities.

Strong communities are a prerequisite when it comes to ensuring that B.C. families are thriving and that jobs continue to be created across the province. In 2010/11, our Ministry supported communities by providing more than \$103 million to 188 communities through the Strategic Community Investment Fund, helping them to deliver basic services to their citizens. We also assisted 64 communities in designing and managing their infrastructure through the distribution of more than \$750,000 in planning grants. The ongoing build-out of our infrastructure investments occurred in hundreds of communities across the province, bringing employment and benefits such as clean water, modern recreational and sporting facilities and community cultural spaces for families to enjoy.

In addition to this financial support, the Ministry assisted communities in other ways. By the end of the fiscal year, 179 B.C. communities had signed on to the B.C. Climate Action Charter, bringing the ratio of committed communities to 95 per cent. And we continued to work with our partners at the Union of British Columbia Municipalities on a number of initiatives, including gas tax agreements, the Local Government Leadership Academy and the Local Government Elections Task Force.

In October of 2010, this Ministry assumed responsibility for Sport, Arts and Culture – components essential to the fabric of any strong community. In 2010/11, the Province contributed \$30 million in direct funding to artists and arts organizations across B.C. Included in that total was nearly \$17 million to the B.C. Arts Council, which distributed grants to more than 1,000 artists and arts organizations through its peer-adjudication process. On the community arts scene, the Ministry marked the anniversary of the 2010 Games and Cultural Olympiad by funding Spirit Festivals in 49 communities, showcasing 3,700 B.C. artists in front of audiences totalling more than 100,000.

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The Ministry's continued support for the B.C. Film Commission and B.C. Film helped ensure that the province remained a preferred location for film production in North America. Motion picture production spending in B.C. totalled \$1.02 billion in 2010, with 246 productions shot in the province – seven more than in 2009.

Supporting high-level sport remains a priority for our government in the wake of the highly successful 2010 Olympic and Paralympic Winter Games. Whistler played host to a World Cup bobsleigh and skeleton event in November, with the help of a \$125,000 grant from the Province. As well, the Ministry is committed to helping host important future sporting events, including the upcoming 2015 Canada Winter Games in Prince George, the 2012 women's soccer Olympic qualifying tournament at BC Place, the 2011 Western Canada Games in Kamloops and the 2011 Outgames in Vancouver.

In 2010/11, the Province spent \$47.7 million on sport, which included \$10.2 million from this Ministry to support the work of 60 Provincial Sport Organizations across B.C. That support of participation and high-performance athletes helped drive a record 88-medal showing for British Columbia at the 2011 Canada Winter Games in Halifax and we look forward to cheering on our athletes in the 2012 Summer Olympic Games in London.

Sport at the grassroots level is also a major focus. That is why the Ministry initiated a \$1-million After School Sport Initiative in 2010, designed to impart sport skills to youngsters in an easily accessible and familiar setting, as well as Local Sport Development and Sport on the Move grant programs to help athletes in all regions of B.C. to develop and access key training and competition opportunities.

The Ministry of Community, Sport and Cultural Development *2010/11 Annual Service Plan Report* compares the actual results to the expected results identified in the Ministry's *2010/11 - 2012/13 Service Plan*. I am accountable for those results as reported.



Honourable Ida Chong, FCGA
Minister of Community, Sport and Cultural Development

June 21, 2011

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Highlights of the Year

Helping communities be environmentally sustainable

By 2010, the number of local governments that had signed on to the [B.C. Climate Action Charter](#) had reached 179, representing a commitment by 95 per cent of all local governments to work towards carbon neutrality in corporate operations, and to create more complete, compact, and energy efficient communities. During the year, the Ministry continued to work with local government partners to assist them in meeting these commitments, including through partnering to develop the [Becoming Carbon Neutral](#) guidebook. The Ministry also helped update the [Community Energy and Emissions Inventory](#), which lets communities track and compare their overall greenhouse gas emissions, urban density, housing type, and how people move around and get to work. B.C. is the only jurisdiction the Ministry is aware of that provides this type of detailed information to their communities.

The past year was also one of the busiest ever in terms of assisting local governments in the high-growth regions of the province to plan for and manage population growth. Three new [Regional Growth Strategies](#) were adopted (in [Okanagan-Similkameen](#), [Squamish-Lillooet](#) and [Comox Valley](#)), bringing the total number of such strategies to 10 (see page 17 for more detail).

Supporting local infrastructure

The Ministry continued to support the implementation of local government infrastructure projects through the ongoing administration of capital grant programs. Projects focused on local priorities such as the provision of clean drinking water and wastewater management. The Ministry also assisted over 60 communities in planning, designing, and managing sustainable infrastructure through its infrastructure planning grants. Receiving these planning grants is often the first step for communities to move towards the construction of needed infrastructure related to water, sewer, drainage, transportation and other needs.

Making communities safer

In 2010/11, the Ministry provided a \$38.6-million, latest instalment of the Strategic Community Investment Fund to 188 local governments. Among other things, these funds supported various community safety and crime prevention initiatives, including through paying for more police officers, and purchasing police equipment such as imaging cameras, identification equipment, and vehicles.

Improving local governance

In 2010/11 the Ministry supported the [Local Government Elections Task Force](#) in putting forward 31 recommendations for improving local government elections in the areas of campaign finance, transparency, and enforcement, and worked to set the stage for the implementation of these recommendations in time for the 2014 local elections. Once implemented, the

recommendations will constitute the most significant package of changes to local elections rules in two decades. The Ministry also helped incorporate Sun Peaks as B.C.'s 161st and newest municipality. Sun Peaks is also the first ever Mountain Resort Municipality and is the result of the Ministry taking an innovative, flexible response to addressing the unique needs of that community.

Growing our creative industries

The creative industries, which include film and television, music, design, publishing, and digital media, as well as other industries related to artistic and cultural production, are among some of the most dynamic and promising. Over the past year, the Ministry has supported their growth in a number of ways. For example, the Ministry helped launch a global creative industries summit that brought together business leaders from key creative industries to discuss opportunities for growth in B.C. The Ministry also provided support to the video gaming industry by helping implement the B.C. Interactive Digital Media tax credit in the summer of 2010.

The excellent work of the BC Film Commission to attract and support film and television production helped B.C. maintain its position as the third largest centre for production in North America. In 2010, the Commission prepared 430 location packages for industry clients, updated 13,000 locations in its [location library](#), and added 300 more.

Building vibrant communities through arts, culture and sport

Last year, through the [BC Arts Council](#), the Ministry delivered \$16.8 million in funding grants to artists and arts organizations in virtually every community across the province. In all, the council adjudicated 2040 applications from artists and arts organizations, with total funding requests in excess of \$31 million. The Council – an independent government agency with a legislative mandate to support arts and cultural activity in B.C. – delivered more than 30 programs in 2010/11, including three new programs that focused on creating legacies in arts and culture.



A community festival in Cranbrook.

Following immediately after the 2010 Olympic and Paralympic Games, 2010/11 was a year of celebrating our Olympic and Paralympic successes and building on their momentum. That is why last year saw the creation of the \$60 million 2010 Sport and Arts Legacy fund, intended to support community engagement in sports and the arts.

Spending from the Legacy Fund was aligned with Ministry strategies focussing on increased sport participation, excellence and event hosting. Highlights included:

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- Launching of the government's new After School Sport Initiative, which has reached more than 4,000 students in 91 schools in five communities;
- Implementing a results-based and targeted approach to funding that helped more than 82,000 British Columbians become involved in sport by reducing financial and geographical barriers to participation;
- Team development support for Team BC at the 2011 Canada Winter Games in Halifax, where B.C. won 88 medals – the most ever; and
- The expansion of the Hosting BC Program which supported 71 sport events in 29 communities.

Additionally, the Legacy Fund contributed to B.C. becoming the first jurisdiction in Canada to receive the Canada Sport Institute designation from Sport Canada and the Own the Podium Program – leading to additional federal investment in B.C.'s [Canadian Sport Centre Pacific](#).

Ensuring a Competitive and Fair Property Assessment System

The Ministry also administered the annual [Property Assessment Review Panel](#) program, which consists of approximately 270 panel members sitting on approximately 70 review panels around the province. In 2010/11 the panels reviewed nearly 17,000 property assessment complaints regarding properties valued for the 2011 assessment roll, in support of a fair and transparent assessment system for B.C. property owners.

Additionally, the Ministry helped provide relief to Peace River farms impacted by drought, by ensuring that impacted farms retain their land classification, rather than risk losing it due to drought conditions.

Purpose of the Ministry

The Ministry of Community, Sport and Cultural Development brings together key government services and supports needed to make B.C. communities great places to live. Our goal is to help local governments and residents build vibrant, green and healthy communities that are well-governed, livable, economically-resilient, socially-responsible, and full of opportunities for participation in sport and the arts.

To accomplish this mandate, and to support communities in reaching their full potential, the Ministry:

- Provides local governments with a legislative framework that enables them to govern effectively and be accountable to their citizens.
- Assists local governments in planning for smart, green communities, and regional growth.
- Provides funding, advice, and other supports to foster effective local government services, infrastructure, and governance structures, and to facilitate community economic growth.
- Promotes excellent relations between local governments, First Nations, provincial and federal bodies, the private sector, and community groups.
- Supports the provincial sport system, including organizations, coaches, officials and volunteers, to expand opportunities for sport participation and excellence, and for community development through sport event hosting.
- Supports artists and cultural organizations in order to engage all British Columbians in a vibrant arts and culture community that is recognized for excellence.
- Supports growth in the creative industries, including film, television, and interactive media.
- Distributes gaming grants to non-profit community organizations.
- Ensures a transparent, flexible and fair property assessment system.



The Ministry's 161 local government clients are as diverse as the tiny village of Naksup (population of around 1,500) and ...



... the modern metropolis of Vancouver.

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The Ministry recognizes the great diversity of circumstances and aspirations among B.C. communities, and aims to tailor its work to the individual needs of the communities it serves. The Ministry gives special emphasis to addressing the needs of smaller and rural communities.

The following Crown corporations, agencies, boards, and commissions overseen by the Ministry are critical partners in helping the Ministry fulfil its mission: the [Royal BC Museum](#), the [Provincial Capital Commission](#), [BC Assessment](#), the [BC Arts Council](#), the [BC Film Commission](#), the [BC Games Society](#), the [Board of Examiners](#), the [Islands Trust Fund Board](#), and the [Property Assessment Appeal Board](#). The Ministry also oversees the [University Endowment Lands](#) and administers the annual [Property Assessment Review Panel](#) process.

In addition, the Ministry works in close partnership with institutions from across provincial, federal, and municipal governments, as well as the private and not-for-profit sectors. Some of these key partners include: the Ministry of Aboriginal Relations and Reconciliation; the Ministry of Education; the Ministry of Finance; the Ministry of Environment; the Ministry of Health; the Ministry of Public Safety and Solicitor General; the Ministry of Jobs, Tourism and Innovation; the Ministry of Social Development; the Ministry of Transportation and Infrastructure; a number of federal government organizations; the [Union of British Columbia Municipalities](#); the [Municipal Finance Authority](#); the [Local Government Management Association](#); and the [Municipal Insurance Association](#).

The effective delivery of the Ministry's mandate relies on key legislation, including the *Local Government Act*, the *Community Charter*, the *Arts Council Act*, the *Assessment Act*, and the *Vancouver Charter*.

Strategic Context

Growing communities

B.C. is a growing, urbanizing province. Over the next 25 years, the provincial population is expected to grow by 35 per cent, predominantly in urban areas. Over the past year, the Ministry continued to help local governments meet the challenges – and the opportunities – presented by growth, and to plan for complete, compact, and vibrant communities.

Growth means that communities have to address a myriad of issues, such as those related to water and wastewater treatment, waste disposal, air quality, affordable housing, transportation, public transit, and the desire for sport and recreation opportunities, as well as a vibrant cultural scene.



Most future growth will occur in the urban areas of the province...

Taking on climate change

The B.C. government is committed to reducing provincial greenhouse gas emissions by 30 per cent by 2020 and by 80 per cent by 2050. Local governments are an important part of this equation because they influence a significant portion of B.C.'s total emissions. It is very encouraging to see that by 2010/11 95 per cent of all local governments had signed on to the B.C. Climate Action Charter, thereby committing to taking action on climate change.

The economic context

2010/11 saw improved economic conditions for B.C. communities, and property values – a key factor for local government revenues – continued on a trend towards normalization. However, some local governments continued to feel the after-effects of the recent recession, and the Ministry has been working with them to improve the awareness and implementation of sustainable financial management practices.

Arts and culture

B.C. has one of the largest and fastest-growing percentages of artists in the workforce out of any province. The creative industries that employ artists contribute around 3.8% to the provincial

GDP and are growing faster than many other sectors in the economy.¹ Yet despite the strength of our arts and culture community, artists and cultural organizations faced some challenging economic times last year as B.C. continued to recover from a period of severe economic weakness experienced in late 2008 and early 2009.

In terms of film and television production, 2010 was a good year for B.C. Although production activity began relatively slowly, it rose dramatically during the summer and fall. This means that despite increasing competition for production dollars, B.C. has maintained its position as the third largest centre for production in North America and one of the global leaders in the production of digital entertainment.

Sport

The 2010 Olympic and Paralympic Winter Games shone a spotlight on British Columbia as well as on our exceptional sport system. In 2010/11, Government strove to ensure that the momentum, excitement and resources of the 2010 Games continued to benefit Ministry goals of increased sport participation, excellence, and events. The sport system itself was in a state of change as it worked to implement a new, more efficient, effective and sustainable organizational and governance model that will increase access to sport participation opportunities and further encourage excellence in B.C.'s participants, coaches, officials and volunteers.

¹ *Valuing Culture: Measuring and Understanding Canada's Creative Economy* (Conference Board of Canada, 2008).

Report on Performance

Performance Plan Summary Table

Goal 1: Communities and regions are empowered to achieve their visions for the future For details see pages 14 to 17	2010/11 Target	2010/11 Actual
1.2 Local governments have the capacity to meet the service needs of their residents Number of municipalities collecting at least 90 per cent of their current year taxes	144	148 EXCEEDED ²
Goal 2: Communities are equipped with innovative tools that enable them to work toward environmental sustainability For details see pages 17 to 20	2010/11 Target	2010/11 Actual
3.1 Local governments and communities are able to create jobs now, while meeting community needs for water quality and quantity Percentage of British Columbians served by drinking water systems that meet emerging treatment standards for the protection of drinking water quality	37.9%	36.2% NOT ACHIEVED
3.3 Local governments reduce greenhouse gas emissions and take other climate change action Percentage of British Columbians living in communities that have signed the <i>British Columbia Climate Action Charter</i>	95%	96% EXCEEDED
Goal 3: A creative economy that provides sustainable jobs, economic growth, and supports the heritage and social fabric of British Columbia For details see pages 20 to 23	2010/11 Target	2010/11 Actual
3.1 British Columbia has dynamic and sustainable creative industries Value of annual motion picture production expenditures in British Columbia	\$1.0 billion	\$1.0 billion ACHIEVED
3.2 Fostering creative people, places, and experiences Percentage of B.C.'s major cultural organizations that maintain or improve their net financial position vs. the previous year	65%	65% ACHIEVED

² This result is an estimate based on 119 out of 160 local governments reporting as of June 14, 2011. Final numbers are expected in the fall of 2011 and will be reported in subsequent annual reports. See page 16 for more detail.

Goals, Objectives, Strategies and Performance Results

Each year, the Ministry reports out on the results of its work during the past fiscal year, based on the priorities laid out in its three-year service plan. This Annual Service Plan Report reports out the goals, objectives, strategies, and performance measures presented in the Ministry's [2010/11 – 2012/13 Service Plan](#), published in March 2010.

During the 2010/11 fiscal year, the Ministry handed over responsibility for rural economic development and for responding to the mountain pine beetle epidemic to the newly-established Ministry of Jobs, Tourism and Innovation. As a result, the responsibility for the Ministry's former goal "Wealth creation from rural B.C. is supported" and its subsidiary objectives, strategies and performance measures was also transferred out of the Ministry. However, the Ministry continues to work very closely with small and rural communities, which constitute the majority of its local government clients.

During the last fiscal year, the Ministry also gained new responsibilities, including for the arts, culture, film policy, and sport, as well as for distributing community gaming grants. As a result, the Ministry gained two new goals in 2010/11: "A creative economy that provides sustainable jobs, economic growth, and supports the heritage and social fabric of British Columbia," and "A robust provincial sport sector that supports increased participation and athletic achievement."

During the 2010/11 fiscal year, spanning from April 1, 2010 to March 31, 2011, the Ministry pursued the following goals, objectives, and strategies:

Goal 1: Communities and regions are empowered to achieve their visions for the future

Objective 1.1: Community governance is open, flexible, and effective

Strategies

Key strategies over the past year included:

- Continuing to provide a modern and empowering policy, legislative and regulatory framework to meet local government needs.
- Encouraging local governments to build citizen capacity and engagement in local decision-making.
- Supporting the growth and development of local communities and their economies by assisting local governments with timely implementation of locally-driven restructure requests, including incorporations and boundary extensions.

- Providing communities with the tools they need – like broader authority for temporary use permits and expanded phased development agreements – to build their economies.
- Revitalizing regional district governance by addressing practical issues as they arise, and by supporting innovation and shared learning among regional districts.

Objective 1.2: Local governments have the capacity to meet the service needs of their residents

Strategies

Key strategies over the past year included:

- Providing the tools and resources to help local governments maintain the human and fiscal capacity needed for self-government, including an efficient and well-functioning property assessment system.
- Administering [Small Community and Regional District Grants](#) to deliver accelerated funding to local governments.
- Providing locally-appropriate infrastructure funding and planning support, as well as arts, culture and sport funding, through a range of Ministry [programs](#).
- Promoting targeted funding for policing, crime prevention and community safety by returning net [traffic fine revenues](#) to local governments.
- Supporting the administration of the [University Endowment Lands](#) and the achievement of its goals.
- Continuing to support local governments to create vibrant, active, and sustainable communities.
- Supporting the Community to Community Forum Program that assists local and First Nation governments to develop closer working relationships to partner on providing services to neighbouring communities.

Performance Measure 1: Number of municipalities collecting at least 90 per cent of their current year taxes

Performance Measure	2008/09 Actual	2009/10 Actual	2010/11 Target	2010/11 Actual
Number of municipalities collecting at least 90 per cent of their current year taxes	149	142	144	148 EXCEEDED

Data Source: Local governments provide the Ministry with their financial data at the end of their fiscal year. The Ministry’s reporting requirements are comprehensive and the data received is highly accurate.

Note: The 2010/11 result is an estimate based on 119 out of 160 local governments reporting as of June 14, 2011. Final results will become available later in 2011, and will be reported in next year’s Annual Service Plan Report. (In 2010/11, B.C. had 161 municipalities, however, Sun Peaks Mountain Resort Municipality did not have taxing authority for 2010 and, therefore, has been excluded from the above results.)

Discussion

Property taxes constitute the major annual revenue source for municipalities. The above targets are set to demonstrate the Ministry’s efforts to maximize the number of resilient municipalities that are collecting their current year taxes to provide key services to their residents.

The Ministry assists communities with financial management. By monitoring the number of municipalities that may be unable to collect at least 90 per cent of their current year taxes, the Ministry is able to identify those communities that may need support from the Ministry in assessing their financial capacity and addressing challenges. The 2010/11 result of 148 represents 93 per cent of all municipalities.

Objective 1.3 Communities and regions are playing their role in growing their economies

Strategies

Key strategies over the past year included:

- Working with the Union of British Columbia Municipalities, local governments and the business sector to find improved ways of applying the property tax to industrial and business properties.
- Facilitating the initiation and enactment of [Regional Growth Strategies](#) and regional economic development networks.
- Promoting harmonization of regulatory requirements across B.C. communities to reduce the regulatory burden on citizens and businesses.
- Supporting the development of sustainable infrastructure and amenities.

- Collaborating with government ministries and agencies to support public investments in community health and livability.

Regional Growth Strategies

With BC's growth rate expected to outpace other provinces, regional growth management is an important priority for building green communities with jobs, high-quality services, affordable infrastructure and housing, and access to nature and recreation opportunities. One of the ways the Ministry assists local governments in managing growth and reducing urban sprawl is by working with them to develop and implement [regional growth strategies](#) (RGSs). Three new RGSs were adopted within the last year in the [Okanagan-Similkameen](#), [Squamish-Lillooet](#) and [Comox Valley](#) regions. That brings to a total of 10 the number of regional districts (involving 60 municipalities) that are undertaking regional planning on southern Vancouver Island, the Lower Mainland and Thompson-Okanagan - where about 85 per cent of B.C.'s growth will occur over the next 20 years.

Goal 2: Communities are equipped with innovative tools that enable them to work toward environmental sustainability

Objective 2.1: Local governments and communities are able to create jobs now, while meeting community needs for water quality and quantity

Strategies

Key strategies over the past year included:

- Providing targeted funding to local governments to help them achieve provincial [drinking water objectives](#).
- Providing tools and resources to local governments to assist them to conserve and protect our water resources.
- Supporting implementation of local government efforts to use liquid and solid waste as a resource.
- Working with the Ministry of Health to ensure the application of drinking water quality standards supports the use of best, lowest life-cycle cost approaches to the provision of safe drinking water.³

³ Life-cycle costing is an internationally accepted approach whereby assets, such as drinking water, wastewater, and storm water infrastructure, are assessed over their entire lifetime, rather than just on their initial capital costs. This approach can significantly strengthen fiscal performance, as well as contribute to wide-ranging environmental and social benefits.

Performance Measure 2: Percentage of British Columbians served by drinking water systems that meet emerging treatment standards for the protection of drinking water quality

Performance Measure	2008/09 Actual	2009/10 Actual	2010/11 Target	2010/11 Actual
Percentage of British Columbians served by drinking water systems that meet emerging treatment standards for the protection of drinking water quality ¹	20.8%	35.6%	37.9%	36.2% NOT ACHIEVED

Data Source: Contractual requirements between the Province and grant recipients include quarterly progress reports, tied to quarterly claim payments, which are tracked within a grant database.

¹ This measure presents a conservative estimate of the percentage of the provincial population served by systems meeting emerging standards, as the Ministry does not collect data relating to private systems, populations being served by groundwater, or those served by public systems not receiving Ministry funding.

Discussion

The Ministry provides communities with funding for new and improved water and wastewater treatment facilities, as well as for other water quality and quantity projects, through a number of infrastructure grant programs. The 2010/11 result means that around 27,900 more British Columbians were served by enhanced drinking water systems that year than in 2009/10. While local governments receiving Ministry grants provide the Ministry with estimated completion dates for their projects, these estimates sometimes vary from actual completion dates. The percentage of British Columbians served is adjusted accordingly when a project is completed.

Factors influencing project completion dates are largely outside of the Ministry’s control. In 2010/11, for example, the Ministry’s estimate turned out to be high primarily due to an extension to a program deadline by the federal government.

Objective 2.2: Local governments are innovative and collaborative in how they deliver services to their residents

Strategies

Key strategies over the past year included:

- Ensuring program criteria encourage regional innovation and integration in the development and implementation of local government infrastructure projects.
- Providing tools and resources to local governments to support the best management practices that promote sustainability and address regional infrastructure challenges.

- Partnering with local governments through [Smart Development Partnerships](#) to further innovative and sustainable planning and land-use approaches, fast-tracking green development initiatives.
- Through the [BC Climate Action Toolkit](#), providing the latest news, best practices and practical advice to help B.C. local governments successfully reduce greenhouse gas emissions.
- Undertaking activities aimed at streamlining provincial approval processes to speed up local government actions that contribute to environmental sustainability.
- Ensuring that local government planning activities balance local and provincial priorities.
- Ensuring that local decisions pursued local and regional integration in areas such as growth and water planning.

Objective 2.3: Local governments reduce greenhouse gas emissions and take other climate change action

Strategies

Key strategies over the past year included:

- Assisting local governments in signing on to and meeting their commitments under the [British Columbia Climate Action Charter](#), including commitments to the goal of becoming carbon neutral by 2012 and working to create compact, energy-efficient communities.
- Continuing to work with partners to develop tools, best practices and advice to help local governments mitigate and adapt to climate change, as well as to address other environmental matters. Materials and tools already developed include the [BC Climate Action Toolkit](#), the [Greenhouse Gas Emission Assessment Guide](#), the Planting Our Future toolkit, the Urban Forests and Climate Adaptation Guide, the water conservation calculator, and the [Community Energy & Emissions Planning Guide](#), among others.
- Ensuring that Ministry infrastructure funding programs encourage those local government projects expected to deliver environmental benefits, such as reducing greenhouse gas emissions, improving water and air quality, conserving energy, or using alternative energy sources.
- In partnership with the Union of British Columbia Municipalities, implementing the [Federal Gas Tax Transfer and Transit Agreements](#), which provide communities with funding to support environmentally-sustainable municipal infrastructure.
- Ensuring that the local government legislative and regulatory framework supports local government efforts to be environmentally-sustainable.

Performance Measure 3: Percentage of British Columbians living in communities that have signed the *British Columbia Climate Action Charter*

Performance Measure	2008/09 Actual	2009/10 Actual	2010/11 Target	2010/11 Actual
Percentage of British Columbians living in communities that have signed the <i>British Columbia Climate Action Charter</i> ¹	93%	94%	95%	96% EXCEEDED

Data Source: The Union of British Columbia Municipalities records and tracks local governments that sign the *British Columbia Climate Action Charter*. The Ministry further determines, using BC Stats population statistics, what percentage of British Columbians this represents.

¹ “Communities” are defined as those municipalities and regional districts that have signed the *British Columbia Climate Action Charter*. Population percentages were calculated using BC Stats 2008 projections - regional district populations only include persons living within the regional district but outside of municipal jurisdictions.

Discussion

Local governments from across B.C. have joined the Province and the Union of British Columbia Municipalities to find ways to tackle the challenges posed by climate change. This measure demonstrates the efforts taken to increase the number of local governments that have signed the charter. In doing so, these communities are committing to developing strategies and taking action to work towards: becoming carbon neutral with respect to their operations by 2012; measuring and reporting on their community’s greenhouse gas emissions profile; and creating complete, compact, more energy-efficient communities. The 2010/11 result of 96 per cent represents the commitment of 179 local governments (153 municipalities, 25 regional districts, and the Islands Trust) to work toward the charter goals.

Goal 3: A creative economy that provides sustainable jobs, economic growth, and supports the heritage and social fabric of British Columbia

Objective 3.1: British Columbia has dynamic and sustainable creative industries

Strategies

Key strategies over the past year included:

- In partnership with other ministries, developing and delivering a long-term creative economy strategy based on sound consultation with stakeholders and partners.
- Showcasing B.C.’s locations, skilled labour, industry capabilities and infrastructure to international and domestic producers through the [British Columbia Film Commission](#),

and delivering high-quality, customer-centred production services and support to expand the level of motion picture production activity in the province.

- Providing a range of innovative programs through the [British Columbia Film Society](#), including effective tax credit administration, to support the development of B.C.’s production industry and the growth of B.C.’s domestic production sector.
- Working in conjunction with the film, television and interactive media sector to develop new approaches to promote and support B.C.’s screen-based content producers.
- Partnering and working with all levels of government and the creative and innovation-based sectors to expand the opportunities for value-added economic activities in B.C.
- Through the BC Arts Council, continuing to fund not-for-profit cultural organizations that span the breadth of the creative sector, from music, visual arts, media arts and literature, to theatre and dance.

Performance Measure 4: Value of annual motion picture production expenditures in British Columbia

Performance Measure	2008/09 Actual	2009/10 Actual	2010/11 Target	2010/11 Actual
Value of annual motion picture production expenditures in British Columbia	\$1.2 billion	\$1.1 billion	\$1.0 billion	\$1.0 billion ACHIEVED

Data Source: British Columbia Film Commission; data is based on calendar years (i.e., 2010/11 result is for 2010 calendar year).

Discussion of Results

British Columbia continues to maintain its position as a world-class centre for motion picture production. Film and television production spending in B.C. was \$1 billion in 2010. A total of 246 productions were shot here in 2010, up from 239 in 2009. Although production activity in the first quarter of 2010 was slow, a number of large-budget U.S. feature films and a solid stream of U.S. television series provided a significant stream of economic benefit to the province during the last three quarters of 2010.

Objective 3.2: Fostering creative people, places, and experiences

Strategies

Key strategies over the past year included:

- Raising awareness within B.C. of the importance of a creative environment to support innovation and economic growth.

- Through the BC Arts Council, continuing to create a lasting cultural and economic legacy for B.C. by:
 - Fostering artistic excellence and supporting innovation across all artistic disciplines, including emerging practices such as interactive digital media.
 - Strengthening community engagement in the arts by funding community-based arts and helping to build relationships between artists and their communities.
 - Supporting the unique role of aboriginal artists and communities by investing in work by aboriginal artists and organizations.
- Building capacity for creative economic activities via improved public awareness, training, support for artists, creators and creative organizations, and professional expertise.
- Working with communities and the Heritage Tourism Alliance to develop and promote cultural tourism throughout B.C. and implementing the Community Cultural Tourism Initiative.⁴

The BC Arts Council

The British Columbia Arts Council is an independent agency with a mandate to support the arts and culture in the province. To do this, the Council funds professional artists, cultural organizations, and community initiatives; offers training and scholarships; and acts as an advocate for the arts in B.C. One source of this funding is the \$30 million [2010 Arts Legacy](#). Read more about us on [our website](#).

Performance Measure 5: Percentage of B.C.’s major cultural organizations that maintain or improve their net financial position vs. the previous year

Performance Measure	2008/09 Actual	2009/10 Actual	2010/11 Target	2010/11 Actual
Percentage of B.C.’s major cultural organizations that maintain or improve their net financial position vs. the previous year	76%	60%	65%	65% ACHIEVED

Data Source: BC Arts Council Annual Report.

⁴ This strategy was partially completed in 2010/11. Work on the Community Cultural Tourism Strategy included the launching of pilot community tourism projects in Nelson, Grand Forks, Campbell River and along the Alaska Highway. During 2010/11, the responsibility for tourism was transferred to the Ministry of Jobs, Tourism and Innovation, which is currently developing a comprehensive tourism strategy for B.C. Any future work on cultural tourism will be informed by that strategy.

Discussion of Results

This measure is intended as an indicator of the health of the sector as a whole. The measure reflects the financial stability of arts and culture organizations in the province. Each year, 25 major cultural organizations are reviewed. The 2010 results show the continuing impact of the recent recession on B.C.'s arts and cultural community's revenues, private sector support, and proceeds from endowments. The implementation of the BC Arts Council's Special Projects – Capacity and Sustainability Program has assisted in addressing the increasing need for stability and resilience in the sector.

Goal 4: A Robust Provincial Sport Sector that Supports Increased Participation and Athletic Achievement

Objective 4.1: Create more opportunities for individuals to participate in sport in order to be more physically active, healthier and achieve their personal goals

Strategies

During the past year key strategies included:

- Integrating efforts of the sport and education sectors to improve health and education outcomes for children by providing more opportunities for children and youth to be more physically active through participation in organized sport.
- Supporting organizations, programs and services, such as the Aboriginal Sport Participation program and ProMOTION Plus, that promote and provide opportunities for all individuals to participate and achieve personal goals in organized sport.⁵
- In partnership with 2010 Legacies Now, providing workshops and resources that support the sport sector in delivering the Canadian Sport for Life model, which provides opportunities for people of all ages to participate in all levels of sport.



A bike race in Burnaby.

⁵ This strategy originally included a reference to the BC Disability Games. While the 2011 BC Disability Games were cancelled by their host community because declining participation, the Ministry remains committed to initiatives that support disability sport development.

- Using the Activity Reporter to identify the benefits of sport by tracking memberships in provincial sport organizations and mapping activities to health, social and economic data for individuals and communities in B.C.
- Funding after-school sports programs to increase opportunities for kids to participate in sport and set them on a life-long path of physical activity and sport.

What we're hearing about the After-School Sport Initiative...

"It has been a wonderful addition to our school" Principal, George Greenway Elementary, Surrey

"With the children returning weekly, I have seen an improvement not only in their running, throwing and coordination but in their listening and problem solving skills." Instructor, Aboriginal Choice School, Prince George.

"It is really fun and it's good to make new friends." Anna, grade 3 girl.

Objective 4.2: Create more opportunities for athletes to achieve excellence in sport to inspire greater participation and healthy living

Strategies

During the past year key strategies included:

- Supporting B.C.'s elite athletes in their pursuit of excellence at all levels through the B.C. Summer and Winter Games, Team BC, Canadian Sport Centre – Pacific and others.
- Providing funding to coaching organizations, such as the Coaches Association of B.C., to deliver the National Coaching Certification Program and other programs to assist athletes in developing their skills and achieving their full capabilities.

Objective 4.3: Support sport, economic and community development through major events.

Strategies

During the past year key strategies included:

- Supporting hosting opportunities and preparation for events such as the BC Games, 2011 Western Canada Summer Games and 2015 Canada Winter Games, and aligning them with B.C.'s sport development objectives.
- Promoting sport event management excellence in B.C. by sharing knowledge, standards, guidelines and expertise amongst various major events.
- Promoting B.C. as a top destination for major sport events.

Objective 4.4: Increase efficiency, effectiveness and sustainability of the sport sector

Strategies

During the past year key strategies included:

- Implementing a new, more efficient, effective and sustainable organizational and governance model that will increase access to sport participation opportunities and further encourage excellence in B.C.'s participants, coaches, officials and volunteers.

Report on Resources

	Estimated ¹	Other Authorizations ²	Total Estimated	Actual	Variance
Operating Expenses (\$000)					
Local Government	290,282	70,485	360,767	361,042	275
Property Assessment	587	0	587	575	(12)
BC Film Commission	948	0	948	771	(177)
Arts, Culture and Sport	20,673	23,080	43,753	44,184	431
Transfers to Crown Corporations	12,166	0	12,166	12,166	0
Executive and Support Services	5,642	0	5,642	5,704	62
BC Arts and Culture Endowment – Special Account	1,500	0	1,500	1,500	0
Physical Fitness and Amateur Sports Fund – Special Account	1,700	0	1,700	1,700	0
University Endowment Lands – Special Account	6,442	0	6,442	5,863	(579)
Total	339,940	93,565	433,505	433,505	0
Ministry Capital Expenditures (Consolidated Revenue Fund) (\$000)					
Executive and Support Services ³	1,020	0	1,020	64	956
Total	1,020	0	1,020	64	956

¹ The amounts in the “Estimated” column correspond to the 2010/11 *Estimates* plus the results of 2010/11 Government Reorganizations.

² “Other Authorizations” include access to Contingency Funds. Amounts in this column are not related to the “estimated amount” under sections 5(1) and 6(1) of the *Balanced Budget and Ministerial Accountability Act* for ministerial accountability for operating expenses under the Act.

³ A significant portion of the Ministry’s Capital Budget is allocated to the development of the Local Government Information System (LGIS). As the LGIS project is not complete the expenditures were not capitalized. The 2010/11 budget was re-profiled into 2011/12 and 2012/13, to better match to anticipated capital expenditures.

Appendix A – Ministry Contact Information

MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT

P.O. Box 9490, Stn. Prov. Govt.
Victoria, BC V8W 9N7
www.gov.bc.ca/cscd/

Minister's Office

Honourable Ida Chong
P.O. Box 9056, Stn. Prov. Govt.
Victoria, BC V8W 9E2
Telephone: (250) 387-2283
Fax: (250) 387-4312

Deputy Minister's Office

Don Fast
Deputy Minister
Telephone: (250) 387-4104
Fax: (250) 387-7973

LOCAL GOVERNMENT DEPARTMENT

www.cscd.gov.bc.ca/lgd/

Governance and Structure Division

P.O. Box 9839, Stn. Prov. Govt.
Victoria, BC V8W 9T1
Telephone: (250) 387-4022
Fax: (250) 387-7972

Infrastructure and Finance Division

P.O. Box 9838, Stn. Prov. Govt.
Victoria, BC V8W 9T1
Telephone: (250) 387-4060
Fax: (250) 356-1873

Intergovernmental Relations and Planning Division

P.O. Box 9841 Stn. Prov. Govt.
Victoria, BC V8W 9T2
Telephone: (250) 387-4037
Fax: (250) 387-8720

Policy and Research Branch

P.O. Box 9847, Stn. Prov. Govt.
Victoria, BC V8W 9T2
Telephone: (250) 387-4050
Fax: (250) 387-6212

University Endowment Lands

5495 Chancellor Blvd.
Vancouver, BC V6T 1E2
Telephone: (604) 660-1808
Fax: (604) 660-1874

PROPERTY ASSESSMENT SERVICES

P.O. Box 9361, Stn. Prov. Govt.
Victoria, BC V8W 9M2
Telephone: (250) 387-1195
Fax: (250) 356-6924

Property Assessment Review Panels (PARP)

www.cscd.gov.bc.ca/parp/

Property Assessment Complaint and Appeal Information Line
Toll-free telephone: 1-877-356-9313

Property Assessment Review Panel
Office of the Administrator
P.O. Box 9361, Stn. Prov. Govt.
Victoria, BC V8W 9M2
Telephone: (250) 356-7535 or (250) 356-5268
Fax: (250) 356-6924
Email: parp@gov.bc.ca

ARTS, CULTURE AND SPORT DIVISION

Arts and Culture Branch

P.O. Box 9819, Stn. Prov. Govt.
Victoria, BC V8W 9W3
Telephone: (250) 952-6510
Fax: (250) 387-4099

BC Arts Council

www.bcartscouncil.ca/

P.O. Box 9819, Stn. Prov. Govt.

Victoria, BC V8W 9W3

Telephone: (250) 952-6510

Fax: (250) 387-4099

BC Film Commission

www.bcfilmcommission.com/

201 - 865 Hornby Street

Vancouver, BC V6Z 2G3

Telephone: (604) 660-2732

Fax: (604) 660-4709

Sport Branch

www.cscd.gov.bc.ca/sport/

P.O. Box 9820, Stn. Prov. Govt.

Victoria, BC V8W 9W3

Telephone: (250) 356-9005

Fax: (250) 387-8720