

**Ministry of
Community, Sport and Cultural Development**

**2012/13 – 2014/15
SERVICE PLAN**

February 2012



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Ministry of Community, Sport and Cultural Development
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Published by the Ministry of Community, Sport and Cultural Development

Message from the Minister and Accountability Statement



Attracting new investment, creating and protecting jobs for families, and ensuring that we have strong supporting infrastructure are crucial elements for provincial sustainability. Families, and the communities they live in, are at the heart of the economic and social health of our province. This Ministry's role is to support all British Columbians and their respective local governments in making their community the best possible place to live, work and raise a family.

We recognize the important role local governments play, and we work with local governments to meet the emerging needs of B.C. communities in an open and transparent fashion. During the past year, we have had direct conversations with communities on how B.C. can move *Canada Starts Here: The BC Jobs Plan* forward.

I look forward to working with our Parliamentary Secretary for Rural Communities, Donna Barnett, to ensure a strong connection with our rural communities. A priority of government is to reinvest in rural B.C., and to help those communities thrive and succeed. Their achievements will be key to the success of *Canada Starts Here: The BC Jobs Plan*.

We also continue to focus on community infrastructure. This past year, we announced \$30 million in funding to strengthen recreational infrastructure for communities in B.C. The improvements will support families in enjoying a more active and healthy lifestyle, and will provide shared spaces in which communities can come together.

We have heard the concerns about the community gaming grant program and, under the direction of the Premier, this ministry took action, supporting an independent review of this program. During August and September Skip Triplett, the former Kwantlen Polytechnic University president who has served on numerous corporate and non-profit boards, visited 14 communities across the province engaging with charities, community members, industry representatives, interest groups and local government.

In response to key recommendations from the community gaming grant review, government has committed to increase annual gaming grant funding to \$135 million, restore eligibility to a number of community sectors and pledged to further explore multi-year funding agreements.

As committed to in the Families First Agenda, our government is also creating and fully funding an Office of the Auditor General for Local Government. The office will support existing open and transparent processes, act as a resource for local government, promote best practices, and through targeted audits, encourage local governments to get value for money.

B.C. continues to adapt to the effects of a changing climate and our Ministry will continue to assist local governments in meeting their commitments under the BC Climate Action Charter, working together to maintain clean air and water, as well as infrastructure planning to keep our vibrant communities strong and sustainable.

In keeping with the Premier's commitment, this Ministry will be undertaking a review of municipal financing mechanisms that enable local governments to provide the services that are most important to citizens. The part that local government property taxes play in business competitiveness and investment will be addressed by a panel recently announced by the Minister of Finance.

In October, the Ministry brought forward legislation based on the Farm Assessment Review Panel recommendations. These amendments encourage more intensive agriculture operations in the province by increasing the tax exemption for farm improvements and providing property tax relief to support retired farming families in the Agricultural Land Reserve who wish to remain on their farm.

Government plans to make significant changes to local election rules – fulfilling the recommendations of the Local Government Elections Task Force. These changes will be put in place for 2014 local government elections, increasing accountability, transparency and effectiveness.

The Province continues to support both high-performance sport and participation in the wake of hosting the 2010 Olympic and Paralympic Winter Games. B.C. was host to a number of successful sporting events in 2011 including the Western Canada Summer Games in Kamloops and the BC Seniors Games in the West Kootenays. In addition, the Province is solidly behind Prince George as it prepares to host the Canada Winter Games in 2015. Such events promote active lifestyles and provide economic benefits to the host communities.

British Columbia is proud of its international reputation as a film-friendly production centre, and its proven track record for providing exceptional value for the producer's dollar. We are one of the leading production centres in North America. B.C.'s film production industry annually attracts hundreds of millions of dollars in investment to our economy, and directly and indirectly employs more than 25,000 people. We are partnering with other provincial ministries to build new opportunities for B.C.'s screen-based businesses and services in growing markets such as Asia.

Despite challenging economic times, arts and culture funding continues to be well supported by our government through this Ministry. The BC Arts Council core funding has been maintained, at the second highest level ever, helping arts and cultural groups tell B.C.'s story and showcase B.C.'s diverse heritage to the world.

In the years ahead, the Ministry will continue to strengthen partnerships and expand economic and social opportunities to support the families of B.C. I want to take this opportunity to thank our staff, partners and many stakeholders. Our work helps to enrich families and to support careers through the arts. We support healthier British Columbians and economic development through sport and sport event hosting; create safer, vibrant, sustainable communities; and help create affordable housing.

The *Ministry of Community, Sport and Cultural Development 2012/13 – 2014/15 Service Plan* was prepared under my direction in accordance with the *Budget Transparency and Accountability Act*. I am accountable for the basis on which the plan has been prepared and for achieving the specific objectives in that plan.



Honourable Ida Chong, FCGA
Minister of Community, Sport and Cultural Development February 21, 2012

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Purpose of the Ministry

The Ministry of Community, Sport and Cultural Development brings together key government services and supports needed to make B.C. communities great places to live.

Our goal is to enable local governments and residents to build vibrant, healthy and sustainable communities that are well-governed, liveable, safe, economically resilient, socially responsible and full of opportunities for participation in sport and the arts.

To accomplish this mandate, and to support communities in reaching their full potential, the Ministry:

- Provides a legislative framework, policies and programs that enable local governments to govern effectively and be accountable to citizens.
- Assists local governments in planning for vibrant, sustainable and healthy communities, and regional growth.
- Ensures that the property assessment system is transparent, flexible and fair.
- Provides funding, advice and other supports to foster effective local government services, infrastructure and governance structures, and to facilitate community economic growth.
- Promotes excellent relations between local governments, First Nations, provincial and federal bodies, the private sector and community groups.
- Supports the provincial sport system through funding and initiatives that support sport participation, excellence and events – allowing individuals, families and communities across the province to benefit from the health, social and economic benefits of sport.
- Supports artists and cultural organizations in order to engage all British Columbians in a vibrant arts and culture community that is recognized for excellence.
- Supports growth in the creative industries, including film, television and interactive media.



The City of New Westminster is one of 188 local government clients in B.C.

The Ministry recognizes the great diversity of circumstances and aspirations among B.C. communities and aims to tailor its work to the individual needs of the communities it serves. The Ministry gives special emphasis to addressing the needs of smaller and rural communities.

The following Crown corporations, agencies, boards and commissions overseen by the Ministry are critical partners in helping the Ministry achieve its mission: the Royal BC Museum, the Provincial Capital Commission, BC Assessment, the BC Arts Council, the BC Film Commission, the BC Games Society, the Board of Examiners, the Islands Trust Fund Board and the Property Assessment Appeal Board. The Ministry also oversees the University Endowment Lands, and administers the annual Property Assessment Review Panel process.

In addition, the Ministry works in close partnership with institutions from across the provincial, federal and municipal governments as well as the private and not-for-profit sectors. Some of these key partners include: a number of federal government organizations; the Union of British Columbia Municipalities (UBCM); the Municipal Finance Authority; the Local Government Management Association; the Government Finance Officers Association; the Municipal Insurance Association and many other provincial ministries and agencies.

The effective delivery of the Ministry's mandate relies on key legislation, including: the *Local Government Act*, the *Community Charter*, the *Arts Council Act*, the *Assessment Act* and the *Vancouver Charter*.



Fernie B.C., downtown.

Strategic Context

Primed for Development

B.C. is a growing, urbanized province with a population of 4.4 million¹, a 7% increase since 2006. Over the next 25 years, the provincial population is expected to continue to grow, predominantly in urban areas. The challenge – and the opportunity – for communities will be to accommodate this growth in ways that advance both liveability and sustainability. This means planning for, and building vibrant, complete and compact communities that provide the basis for a great quality of life for British Columbians.

Supported by an empowering legislative framework and effective institutions, B.C. communities are well positioned to make this vision a reality. For example, [the Community Charter](#) provides municipalities with broad powers to be innovative, while enhancing public accountability and being responsive to public interests.

The Office of the Auditor General for Local Government will enhance local accountability and transparency. It will promote the efficient, economic and effective delivery of local services.

The regional district framework enables regional collaboration to address a growing number of issues that transcend jurisdictional boundaries. These issues include: water and wastewater treatment, waste disposal, air quality, transportation and public transit, sustainability and climate adaptation, and affordable housing.

From the economic perspective, B.C. communities enjoy a climate that is favourable to development. The Province's streamlined tax and regulatory systems encourage investment and business growth. An effective property assessment system helps provide stability to revenue streams that local governments use to fund everything from community services to transportation infrastructure, police and fire services, parks, and more. Local governments are also able, through the Municipal Finance Authority, to access the low-cost financing they need to encourage development.

Just as people turn a house into a home, it is the people that turn a place into a community. B.C.'s communities are filled with healthy, active, creative and engaged people. Sport, arts and culture contribute greatly to a broad spectrum of positive health, social and economic outcomes – helping to knit together the social fabric of communities, welcoming new families into B.C. communities and attracting new investment in B.C.

B.C.'s film production industry attracts more than a billion dollars of investment to our economy each year, directly and indirectly creating jobs for more than 25,000 people. British Columbia is one of the leading film production centres in North America.

B.C. has the largest and fastest growing percentage of artists in the workforce out of any province. The province has a growing screen-based entertainment sector, with competitive advantages in film and television, interactive digital media, gaming, animation, visual effects and post-production. The not-for-profit sector provides opportunities to participate in theatre, dance, music, visual arts and

¹ Statistics Canada 2011 Census Population and Housing

crafts. It also operates museums, galleries and performance venues, and provides access to professional arts in communities across the province.

First Nations culture is central to B.C.'s identity and First Nations art and culture is recognized throughout the world for its many unique forms. B.C.'s cultural mosaic is ever-evolving as immigration from places such as India and China continues to fuel a growing provincial population.

Already, one out of every four British Columbians is an immigrant, and that ratio is expected to continue to rise. At a time when creativity is valued at an ever higher premium in the global economy, our creative and artistic talents give B.C. a competitive advantage over some other jurisdictions and represents a real opportunity for social and economic development.

B.C. is also home to the most physically active population in Canada, led by a network of community and provincial resources – organizations, governments, educational institutions, facilities, coaches, leaders, officials and volunteers – across the province. This network also supports British Columbia's strong tradition of sports excellence, not only in developing world-class athletes, but in positioning this province as a world-renowned destination for major sport events.

Putting Families First

Through the 2010 Sports Legacy Fund and other Ministry resources, the Ministry continues to help make sport, art and cultural experiences affordable and accessible to families across B.C. through:

- community gaming grants in support of a diverse range of activities and events across the province;
- KidSport BC™ chapters which provide grants to families with limited financial means for their children to participate in organized sport;
- BC Arts Council programs which invest in 220 of B.C.'s communities;
- provincial support for sports and arts events; and
- regional training opportunities for provincial athletes to prepare and compete closer to home.

The Ministry works with local governments to ensure they have innovative tools. The Ministry also provides advice and support to local governments to make sustainable planning and land-use decisions to create vibrant sustainable communities and affordable housing for families. In addition, the Ministry works with local governments to enable them to provide the sustainable services and infrastructure needed to support job creation and make communities great places for families to flourish.

Building on Sport Event Hosting Successes

The 2010 Olympic and Paralympic Winter Games brought unprecedented attention and resources to sport across B.C. – leaving legacies, such as new facilities and equipment, international exposure, trained volunteers and new standards of athletic excellence at every level. The 2010 Sports Legacy Fund and Ministry funding build on the momentum – supporting activities, such as after-school sport

programs, coach and sports official development, Team BC and national athlete training and sport event hosting in communities across B.C.

One of the upcoming major sport hosting events, the 2015 Canada Winter Games, will take place in Prince George. Similar to the 2010 Olympic and Paralympic Winter Games, the Ministry and the northern sport sector will take advantage of the momentum generated by hosting efforts to increase sport, community and economic development opportunities in northern B.C. The 2015 Winter Games is expected to generate more than \$100 million in economic activity – creating jobs not only for Games preparation and operation, but also in the region’s hospitality and tourism industries.

Climate Change Mitigation and Adaptation

The Ministry continues to work with local government partners to help them create complete, compact, vibrant and energy efficient communities that provide a wide range of quality services and amenities, affordable housing and green space where families and businesses can flourish.

To support local governments in achieving these goals, the Ministry works to ensure they have the right tools and resources to sustainably plan for and develop their communities to meet social, economic and environmental needs. The Ministry also works with local governments to help them reduce greenhouse gas (GHG) emissions and move forward on the *British Columbia Climate Action Charter* commitments. Supporting local governments to understand the impacts of climate change on operations and service delivery, and how to take action to adapt is also key to creating sustainable communities. These communities will be more resilient in the face of severe, weather-related events, such as wildfires, droughts, flooding, high winds and sea-level rise.

Goals, Objectives, Strategies and Performance Measures

This Service Plan outlines the Ministry's goals for the 2012/13 to 2014/15 fiscal years, and the strategies the Ministry intends to pursue to achieve them. The Ministry's goals are:

- Goal 1: Communities and regions are empowered to achieve their visions for the future and their economic potential.
- Goal 2: Communities are equipped with innovative tools to create vibrant, sustainable communities where families can flourish.
- Goal 3: Culturally-rich communities and a creative economy that, together, foster sustainable jobs, economic growth, and a vibrant social fabric.
- Goal 4: A robust provincial sport sector that supports increased participation and athletic achievement.

Goal 1: Communities and regions are empowered to achieve their visions for the future and their economic potential

Objective 1.1: Community governance is open, flexible, and effective

Strategies

- Provide a modern and empowering policy, legislative and regulatory framework to meet local government and citizen needs – including taking steps to implement the recommendations of the Local Government Elections Task Force, and to establish the Office of the Auditor General for Local Government.
- Facilitate local government partnerships to open up local government data to enhance transparency and citizen engagement.
- Encourage local governments to build citizen capacity and engagement in local decision-making, providing advice and problem solving on governance matters. Some examples include: meeting rules and electors' approval, and participating in education sessions with partner organizations such as UBCM, Local Government Management Association and Local Government Leadership Academy.



Vernon B.C., clock tower.

- Support the growth and development of local communities and their economies by assisting them with timely and effective incorporations, amalgamations, boundary extensions and restructuring.
- Give communities the tools they need, and encourage use of the tools they have, such as permissive tax exemptions to build their communities sustainably.

Objective 1.2: Local governments have the capacity to meet the service needs of their residents



Houston B.C., Spirit Square

Strategies

- Provide the necessary tools and resources to enable local governments to maintain the human and fiscal capacity needed for self-government, including an efficient and well-functioning property assessment system.
- Administer [Small Community and Regional District Grants](#) to deliver funding to local governments in a timely way to enhance their capacity to provide services to residents.
- Provide locally appropriate infrastructure funding and planning support through a range of Ministry [programs](#) to provide services to residents and create the conditions needed for economic growth.
- Provide targeted funding for policing, crime prevention and community safety by returning net [traffic fine revenues](#) to local governments.
- Support local governments in making effective service provision choices, by encouraging region-wide and sub-regional services where they make sense, and advising on the variety of ways local services can be delivered.
- Continue to work with local governments to assist in building respectful relationships with First Nations through supporting the Community to Community Forum Program and encouraging the development of service agreements.

Performance Measure 1: Number of municipalities collecting at least 90 per cent of their current year taxes

Performance Measure	2011/12 Forecast	2012/13 Target	2013/14 Target	2014/15 Target
Number of municipalities collecting at least 90 per cent of their current year taxes	144	146	146	148

Data Source: Local governments provide the Ministry with their financial data at the end of their fiscal year. The Ministry's reporting requirements are comprehensive and the data received is highly accurate. In 2010/11, B.C. had 161 municipalities.

Discussion

Property taxes constitute the majority of municipalities' annual revenues and are therefore key in enabling municipalities to provide key services to their residents. By monitoring the number of municipalities that may be unable to collect at least 90 per cent of their current year taxes, the Ministry is able to identify those communities that may need support in assessing their financial capacity and addressing challenges.

Objective 1.3 Communities and regions are playing their role in growing their economies

Strategies

- Engage local governments in the *Canada Starts Here: The BC Jobs Plan* by working with communities and regions to identify opportunities and barriers to economic development, and build capacity for local governments to be 'investment ready'.
- Work with the UBCM, local governments and the business sector to ensure property tax on industrial and business properties promotes competitiveness and investment while maintaining local government capacity.
- Facilitate the initiation and adoption of [Regional Growth Strategies](#) including policies and implementation actions to support economic development, affordable housing and sustainable land-use through partnerships with local governments and other parties.
- Promote the harmonization of regulatory requirements across B.C. communities and regions to reduce the regulatory burden on citizens and businesses.
- Encourage strong fiscal and asset management practices to support the development of sustainable infrastructure and amenities and to accelerate economic development for communities.
- Collaborate with government ministries and agencies to support public investments in community public health and liveability through sound administration practices for key infrastructure programs.

Goal 2: Communities are equipped with innovative tools to create vibrant, sustainable communities where families can flourish

Objective 2.1: Local governments and communities meet their needs for water quality and quantity while supporting job creation

Strategies

- Provide targeted funding to local governments to help them achieve provincial [drinking water objectives](#).
- Provide tools and resources to local governments to assist them in conserving and protecting water resources.
- Facilitate implementation of local government efforts to use liquid and solid waste as a resource and maximize the recovery value from these resources.
- Work with the Ministry of Health to ensure the application of drinking water quality standards supports the use of best, lowest life-cycle cost approaches to the provision of safe drinking water.²

Performance Measure 2: Percentage of British Columbians served by drinking water systems that receive provincial funding to meet emerging treatment standards for the protection of drinking water quality

Performance Measure	2011/12 Forecast	2012/13 Target	2013/14 Target	2014/15 Target
Percentage of British Columbians served by drinking water systems that receive provincial funding to meet emerging treatment standards for the protection of drinking water quality ³	35.9%	36.4%	57.6%	59.3%

Data Source: Contractual requirements between the Province and grant recipients include quarterly progress reports, tied to claim payments.

³ This measure estimates the percentage of the provincial population served by systems meeting emerging standards. The Ministry does not collect data relating to private systems, populations being served by groundwater, or those served by public systems not receiving Ministry funding.

² Life-cycle costing is an internationally accepted approach whereby assets such as drinking water, wastewater, and storm water infrastructure are assessed over their entire lifetime rather than just on their initial capital costs. This approach can significantly strengthen fiscal performance, as well as contribute to wide-ranging environmental and social benefits.

Discussion

The majority of British Columbians are served by public drinking water systems that already meet or exceed regulatory requirements for drinking water quality. However, some regional health authorities are encouraging service providers to meet even higher water treatment standards in order to achieve increased certainty about our drinking water quality. These higher standards require the dual treatment of drinking water through disinfection and filtration (rather than disinfection alone), thus creating a second barrier of protection against the transmission of pathogens.



A Ministry-funded water treatment plant in Salmon Arm, B.C.

Meeting these higher standards sometimes requires that local governments upgrade their existing water treatment facilities or construct new ones. The Ministry provides funding for new and improved water and wastewater treatment facilities, as well as for other water quality and quantity projects, through a number of programs, such as the *Building Canada Fund – Communities Component*.

Objective 2.2: Local governments work together to be innovative and collaborative in how they deliver services to their residents

Strategies

- Ensure funding program criteria encourages regional innovation and integration in the development and implementation of sustainable local government infrastructure projects.
- Provide tools and resources to local governments to support the best management practices, such as asset management through [Asset Management BC](#), that promote sustainability, and address regional infrastructure challenges while providing services required in their community.
- Support local governments to accelerate sustainable land-use management practices through the establishment of innovative planning bylaws and the implementation of collaborative partnerships.
- Provide the latest climate action news, best practices and advice through the [BC Climate Action Toolkit](#), to support B.C. local governments' efforts to reduce greenhouse gas emissions.
- Work with local governments so they have the tools to make land-use decisions that consider broader implications and linkages between areas such as growth and water use, and energy conservation.
- Assist local governments in building capacity to maintain effective and resilient service partnerships to meet the changing needs of communities, and provide tools to assist local governments in resolving differences.

Objective 2.3: Local governments take action to create vibrant, energy efficient communities with affordable housing for families

Strategies

- Develop and provide guidance, advice and tools to assist local governments in moving forward on meeting their commitments under the *British Columbia Climate Action Charter* and to create compact, energy-efficient communities.
- Continue to work with partners to develop tools, best practices and advice to help local governments reduce emissions, adapt to climate change and enhance overall sustainability.



Dawson Creek, B.C.

- Collaborate with local governments to develop effective approaches and policies to increase the supply of affordable entry-level market housing, particularly around transit corridors, to support compact and complete development.
- Revise and update ministry infrastructure funding programs, as appropriate, to ensure they prioritize those local government projects that deliver environmental, economic and/or social benefits, such as reducing greenhouse gas emissions, improving water and air quality, conserving energy or using alternative energy sources.
- In partnership with the Federal Government and the UBCM, continue implementation of the [Federal Gas Tax Transfer Fund](#), which provides funding for local government infrastructure and planning supporting cleaner air, water and reduced greenhouse gas emissions.
- Ensure that the local government legislative and regulatory framework provides the right mix of tools and authority for local governments to build environmentally, socially and economically sustainable communities through ongoing review of the framework.

Performance Measure 3: Percentage of local governments taking action to reduce corporate and community-wide GHG emissions

Performance Measure	2011/12 Forecast	2012/13 Target	2013/14 Target	2014/15 Target
Percentage of local governments taking action to reduce corporate and community-wide GHG emissions	91%	92%	93%	95%

Data Source: Local governments' annual Climate Action Revenue Incentive Program reports

Discussion

Actions taken by local governments to reduce their corporate and community-wide GHG emissions are key to creating vibrant, sustainable communities. Actions include: retrofitting civic buildings to be more energy efficient; increasing transit availability; providing more bike paths and green space; increasing residential density; and encouraging smaller-lot, energy-efficient affordable housing options. All of these actions combine to make communities more attractive to investors and make them vibrant places for people to live, work and raise a family.

Goal 3: Culturally-rich communities and a creative economy that, together, foster sustainable jobs, economic growth, and a vibrant social fabric

Objective 3.1: British Columbia has dynamic and sustainable creative industries

Strategies

- In partnership with other ministries, work to build new opportunities for B.C.'s screen-based content and services in growing markets such as Asia.
- Showcase B.C.'s locations, skilled labour, industry capabilities and infrastructure to international and domestic producers through the [BC Film Commission](#), and deliver high-quality, customer-centred production services and support to expand the level of motion picture production activity in the province.
- Provide a range of innovative programs, including effective tax credit certification, to support the development of B.C.'s production industry and the growth of B.C.'s domestic production sector.
- Work in conjunction with the film, television and interactive media sector to develop new approaches to promote and support B.C.'s screen-based content producers.

- Partner and work with all levels of government and the creative and innovation-based sectors to expand the opportunities for value-added economic activities in B.C.
- Through the [BC Arts Council](#), continue to fund not-for-profit cultural organizations that span the breadth of the creative sector - from music, visual arts, media arts and literature to theatre and dance.

Performance Measure 4: Value of annual motion picture production expenditures in British Columbia

Performance Measure	2011/12 Forecast	2012/13 Target	2013/14 Target	2014/15 Target
Value of annual motion picture production expenditures in British Columbia	\$1.0 billion	\$1.0 billion	\$1.1 billion	\$1.1 billion

Data Source: British Columbia Film Commission; data is based on calendar years (i.e., 2011/12 forecast is for 2011).

Discussion

This measure demonstrates the B.C. film production industry’s contribution to the economy. British Columbia continues to maintain its position as a world-class centre for motion picture production. [BC Film Commission](#) estimates show that motion picture production expenditures contributed over \$1 billion to the provincial economy in 2010. The industry creates local jobs and brings substantial revenues to all communities in B.C.

Objective 3.2: Local partnerships with public, private, and not-for-profit sector organizations to foster creative people, places, and experiences

Strategies

- Raise awareness within B.C. of the importance of a creative environment to support innovation and economic growth.
- Foster artistic excellence through investments in individual artists and grants to cultural organizations.
- Strengthen community engagement in the arts by funding community-based arts and helping to build relationships between artists and their communities.

The BC Arts Council

The BC Arts Council is an independent agency with a mandate to support arts and culture in the province. To do this, the Council funds professional artists, cultural organizations, and community initiatives; offers training and scholarships; and acts as an advocate for the arts in B.C. Read more about the Council on its [website](#).

- Support the unique role of Aboriginal artists and communities in B.C.’s artistic and cultural life by investing in Aboriginal artists and cultural organizations.
- Build capacity for creative economic activities through improved public awareness; training; support for artists, creators and creative organizations; and professional expertise.
- Implement changes to the allocation of community gaming grants including increased funding; expanded eligibility to environmental, animal welfare, and adult arts and sports groups; and exploration of a multi-year funding program supporting a more streamlined application process and greater certainty for charities and not-for-profit groups.



*North Vancouver Community Arts Council
CityScape Community Art Space: Art Rental Show
Photo by Jo Dunlop*

Performance Measure 5: Percentage of B.C.’s major cultural organizations that maintain or improve their net financial position vs. the previous year

Performance Measure	2011/12 Forecast	2012/13 Target	2013/14 Target	2014/15 Target
Percentage of B.C.’s major cultural organizations that maintain or improve their net financial position vs. the previous year	64%	64%	64%	64%

Data Source: BC Arts Council Annual Report.

Discussion

This measure is an indicator of the health of the sector as a whole and reflects the financial stability of arts and cultural organizations in the province. Each year, 25 major cultural organizations are reviewed. The net financial position of each organization is compared to the previous year’s net financial position, and the percentage that have maintained or improved their position is calculated on that basis. For example, if only five of the 25 cultural organizations maintained or improved their financial position, the performance measure would be 20 per cent. The target of 65 per cent reflects a desire to see stability and resilience in the sector.

Performance Measure 6: Geographic Reach of BC Arts Council Funding

Performance Measure	2011/12 Forecast	2012/13 Target	2013/14 Target	2014/15 Target
Number of communities and regional districts (RDs) where cultural and artistic activities are supported with BC Arts Council funding. ¹	more than 200 communities; 27 RDs	more than 200 communities; 27 RDs	more than 200 communities; 27 RDs	more than 200 communities; 27 RDs

Data Source: BC Arts Council.

¹ For the purpose of this measure, communities are defined as municipalities and unincorporated settlements.

Discussion

The BC Arts Council’s mandate is to engage all British Columbians in a healthy arts and cultural community that is recognized for excellence. This measure indicates the degree of the Council’s success in being inclusive of all British Columbians, regardless of where in our vast province they happen to live. The Council already funds activities in virtually every community in the province, as well as in all of its 27 regional districts, and aims to extend this excellent record into the future.



A festival in Cranbrook, B.C.

Goal 4: A robust provincial sport sector that supports increased participation and athletic achievement

Objective 4.1: Create more opportunities for individuals to participate in sport in order to be more physically active, healthier and achieve their personal goals

Strategies

- Reduce barriers to participation and sport excellence through support for initiatives that reduce costs to participants and their families, e.g. KidSport BC™, Sport on the Move, and Canadian Sport Centre Pacific Regional Centre programs, making sport more affordable and accessible.
- Improve health and education outcomes for children, bringing together various interests to further support the increased physical activity of children through school-based sport and community sport.

- Build on the strength of Aboriginal communities by investing in the Aboriginal Sport, Recreation and Physical Activity Partners Council’s Regional Action Plans.
- Promote opportunities for British Columbians to participate and achieve personal goals in organized sport by supporting organizations, programs and services, such as provincial and multi-sport organizations (e.g., BC Amateur Hockey Association, Sport BC, and BC Wheelchair Sports Association).
- Increase coach and leadership development opportunities and support organizations and programs that ensure safe positive experiences and skill development in sport.

Objective 4.2: Create more opportunities for athletes to achieve excellence in sport to inspire greater participation in their home communities

Strategies

- Support B.C.’s elite athletes at all levels in their pursuit of excellence, such as through the BC Summer and Winter Games, Team BC, and Canadian Sport Centre Pacific.
- Help B.C. athletes excel by supporting organizations that provide additional support to athletes at various points in their development (e.g., provincial and regional coaches, sport science experts) as they progress to more advanced levels of competition.
- Support Team BC’s participation at Canada Games and Western Canada Summer Games through funding to provincial sport organizations, training mission staff, and overseeing program logistics.



Kayak Races in Enderby, B.C.

Performance Measure 7: Percentage of B.C. athletes on national teams

Performance Measure	2011/12 Actual	2012/13 Target	2013/14 Target	2014/15 Target
Percentage of B.C. athletes on national teams. ¹	32%	greater than 25%	greater than 25%	greater than 25%

Data Source: Canadian Sport Centre Pacific.

¹ National teams are defined as ones that represent Canada at Olympic, Paralympic and Commonwealth Games. B.C. athletes on national teams typically represent more than B.C.’s per capita (13%) share of Canada’s population. Sports included in the measure are those that have been targeted for enhanced performance support funding (19 sports in 2011/12). Other indicators related to this measure that will be monitored are the number of BC Games and Team BC athletes on national teams; medals won at Games and world championships, Team BC performance at Canada, Western Summer Canada, and North American Indigenous Games, as well as the number of coaches and athletes benefitting from the Integrated Performance System.

Discussion

Individual excellence often inspires the same in others. Canadians' and British Columbians' success in ski and snowboard cross at the 2010 Olympic and Paralympic Winter Games inspired new growth in ski clubs. As the world turns its attention to the 2012 Olympic and Paralympic Summer Games in London, British Columbians will be following athletes, such as Victoria's triathlete Simon Whitfield, and Nanaimo's wheelchair athlete, Michelle Stilwell – multi-medallists who have inspired physical activity, growth in their sport and set standards for excellence. How our athletes do on the international and national stage is also a strong indication of the overall health of the sport system – measuring the strength of B.C.'s community facilities, events, coaches, organizations, officials, technical expertise, volunteers and other key “ingredients” of success.

This measure demonstrates the Ministry's efforts to support sports excellence. The Ministry supports high-performance athletes through funding for coaching, sport medicine and science professionals events and training opportunities. The focus leading up to the 2015 Canada Winter Games in Prince George will be to put more northern athletes on Team BC and to strive for the best ever medal results at the 2015 Games.



BC Games Society & Kevin Bogatto

Objective 4.3: Support sport, economic and community development through major events

Strategies

- Promote B.C. as a sporting event destination through initiatives such as www.hostingbc.ca – to showcase B.C.'s communities, facilities, amenities and expertise in hosting major events.
- Invest in major hosting and preparation opportunities, such as the BC Games, 2014 Special Olympics, Canada Summer Games and 2015 Canada Winter Games.
- Align hosting opportunities with B.C.'s sport, economic and community development objectives – particularly in respect to bringing tourism dollars to host communities, developing event-hosting supplier and hospitality industries and strengthening job opportunities and volunteer skills and expertise in communities across B.C.

Resource Summary

Core Business Area	2011/12 Restated Estimates ¹	2012/13 Estimates	2013/14 Plan	2014/15 Plan
Operating Expenses (\$000)				
Local Government ²	201,389	257,540	118,340	157,940
Integrated Policy, Legislation and Operations	1,849	2,811	2,811	2,811
BC Film Commission	862	947	947	947
Arts, Culture and Sport ³	20,956	20,897	20,897	20,897
Transfers to Crown Corporations and Agencies	12,166	12,166	12,166	12,166
Minister's Office	564	580	580	580
Executive and Support Services	5,479	5,324	5,324	5,324
Ministry Total	243,265	300,265	161,065	200,665
Special Accounts				
BC Arts and Culture Endowment Special Account	2,500	2,500	2,500	2,500
Physical Fitness and Amateur Sport Fund Special Account	1,700	1,700	1,700	1,700
University Endowment Lands Administration Account Special Account	6,442	6,442	6,442	6,442
Operating Expenses	253,907	310,907	171,707	211,307
Capital Expenditures (Consolidated Revenue Fund) (\$000)				
Executive and Support Services	832	884	1,061	2
Total Capital Expenditures	832	884	1,061	2

¹ For comparative purposes, amounts shown for 2011/12 have been restated to be consistent with the presentation of the 2012/13 Estimates. All amounts exclude any approved access to Contingencies.

² Local Government includes University Endowment Lands (UEL), Assessment Services and Assessment Policy Support.

³ Arts, Culture and Sports includes \$135m for community gaming grants and \$135m of offsetting recoveries.

Appendix A

Ministry Contact Information

MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT

P.O. Box 9490, Stn. Prov. Govt.

Victoria, BC V8W 9N7

<http://www.gov.bc.ca/cscd/>

Minister's Office

Honourable Ida Chong

P.O. Box 9056 Stn. Prov. Govt.

Victoria, BC V8W 9E2

Telephone: (250) 387-2283

Fax: (250) 387-4312

Deputy Minister's Office

Don Fast

Deputy Minister

Telephone: (250) 387-4104

Fax: (250) 387-7973

INTEGRATED POLICY, LEGISLATION & OPERATIONS DIVISION

PO Box 9847, Stn. Prov. Govt.

Victoria, BC V8W 9T2

Telephone: (250) 387-4042

Fax: (250) 387-7973

Integrated Policy Branch

PO Box 9847, Stn. Prov. Govt.

Victoria, BC V8W 9T2

Telephone: (250) 356-0954

Fax: (250) 387-6212

Integrated Legislation Branch

PO Box 9847, Stn. Prov. Govt.

Victoria, BC V8W 9T2

Telephone: (250) 356-0954

Fax: (250) 387-6212

Integrated Operations Branch

PO Box 9836 Stn. Prov. Govt.
Victoria, BC V8W 9T1
Telephone: (250) 356-9993
Fax: (250) 356-5538

Correspondence Services

PO Box 9810, Stn. Prov. Govt.
Victoria, BC V8W 9N7
Telephone: (250) 387-9194
Fax: (250) 953-3709

LOCAL GOVERNMENT DIVISION

<http://www.cscd.gov.bc.ca/lgd/>

Governance and Structure Branch

P.O. Box 9839, Stn. Prov. Govt.
Victoria, BC V8W 9T1
Telephone: (250) 387-4022
Fax: (250) 387-7972

Infrastructure and Finance Branch

P.O. Box 9838, Stn. Prov. Govt.
Victoria, BC V8W 9T1
Telephone: (250) 387-4060
Fax: (250) 356-1873

Intergovernmental Relations and Planning Branch

P.O. Box 9841 Stn. Prov. Govt.
Victoria, BC V8W 9T2
Telephone: (250) 387-4037
Fax: (250) 387-8720

University Endowment Lands

5495 Chancellor Blvd.
Vancouver, BC V6T 1E2
Telephone: (604) 660-1808
Fax: (604) 660-1874

PROPERTY ASSESSMENT SERVICES

P.O. Box 9361, Stn. Prov. Govt.
Victoria, BC V8W 9M2
Telephone: (250) 387-1195
Fax: (250) 356-6924

Property Assessment Review Panels (PARP)

Property Assessment Complaint and Appeal Information Line
Toll free telephone: 1-877-356-9313

Property Assessment Review Panel

Office of the Administrator

P.O. Box 9361, Stn. Prov. Govt.
Victoria, BC V8W 9M2
Telephone: (250) 356-7535 or (250) 356-5268
Fax: (250) 356-6924
Email: parp@gov.bc.ca

ARTS, CULTURE AND SPORT DIVISION

Arts and Culture Branch

PO Box 9819, Stn. Prov. Govt.
Victoria, BC V8W 9W3
Telephone: (250) 952-6510
Fax: (250) 387-4099

BC Arts Council

P.O. Box 9819, Stn. Prov. Govt.
Victoria, BC V8W 9W3
Telephone: (250) 952-6510
Fax: (250) 387-4099

BC Film Commission

201 - 865 Hornby Street
Vancouver, BC V6Z 2G3
Telephone: (604) 660-2732
Fax: (604) 660-4709

Sport Branch

P.O. Box 9820, Stn. Prov. Govt.
Victoria, BC V8W 9W3
Telephone: (250) 356-9005
Fax: (250) 387-8720