

**Ministry of
Community, Sport and Cultural Development**

**REVISED 2011/12 – 2013/14
SERVICE PLAN**

May 2011



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Published by the Ministry of Community, Sport and Cultural Development

Message from the Minister and Accountability Statement



As in all jurisdictions across Canada, British Columbia's economic and social health is determined at the community level. The way we live and work; the passions we choose to pursue – our sports, our art, our cultural activities – are defined and protected by the umbrella that is our community. This Ministry's role is to support all British Columbians and their elected local governments in making their communities the best possible umbrellas under which to live.

As our new Premier emphasizes, good jobs are at the centre of strong communities. We all recognize the importance of a healthy, resilient local economy that can support these jobs. This is why a key aspect of our work is to foster conditions that make growth possible, and to make strategic investments where they can do the most good. One such area is local infrastructure. Since 2001, more than \$2.7 billion in additional support has gone to local governments – about half of it for capital and infrastructure; the other half for operational support. Look across the province and you'll see major investments, such as the Sidney Shaw Ocean Discovery Centre, which uses hydro-thermal technology; the Calvin Kruk Centre for the Arts in Dawson Creek; the sparkling new \$2.3-million swimming pool in Armstrong; and Phase 1 of the Kamloops Rayleigh Slo-Pitch Park, another big addition to the local sport infrastructure.

The Ministry of Community, Sport and Cultural Development lays the groundwork for communities' long-term well-being in other ways as well, following the Family First agenda of our Premier. We work to ensure communities are well-governed – with empowering legislation that adheres to the highest democratic principles, and effective institutions such as the BC Assessment Authority, which provides a stable and predictable base for real property taxation in the province. And while our investments in sport and culture help create valuable jobs in those sectors, just as importantly these investments also help to produce better places for B.C. families to live – communities that are culturally-rich, safe, and connected; vibrant places that will keep our skilled, well-educated population here in B.C. and continue to attract important new investment.

The Province is firmly committed to the long-term health of the arts and culture sector, including the blossoming film and television industry. We know arts and culture enriches our lives and provides lasting economic benefits in our communities. The Province is also committed to the value of sport – as a means for British Columbians to live healthier lifestyles, as a source of provincial and national pride, and as an important economic driver. Our plan is to grow sport in this province – in terms of overall participation, high-performance podium results and hosting opportunities.

With a new responsibility for distributing community gaming grants in 2011/12, this Ministry will facilitate an independent review that will examine the role of government in these grants, which support the important work of non-profit groups in communities throughout the province. One of our Premier's key priorities is to make government more open and accessible to the people it serves – and the community gaming grant review will be a major step in this direction.

I am proud of the work of our Ministry, and want to thank our staff and many stakeholders and partners with whom we work every day. Thanks to everyone for their support as we work together to strengthen communities, show our passion and dedication to the value of sport and collaborate to make cultural development the best it can be as a reflection of the talented people of this province.

The Ministry of Community, Sport and Cultural Development *Revised 2011/2012 – 2013/14 Service Plan* was prepared under my direction in accordance with the *Budget Transparency and Accountability Act*.

I am accountable for the basis on which the plan has been prepared and for achieving the specific objectives in that plan.

A handwritten signature in black ink that reads "Ida Chong". The signature is written in a cursive, flowing style.

Honourable Ida Chong, FCGA
Minister of Community, Sport and Cultural Development
April 29, 2011

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Purpose of the Ministry

The Ministry of Community, Sport and Cultural Development brings together key government services and supports needed to make B.C. communities great places to live. Our goal is to help local governments and residents build vibrant, green and healthy communities that are well-governed, liveable, economically-resilient, socially-responsible, and full of opportunities for participation in sport and the arts.

To accomplish this mandate, and to support communities in reaching their full potential, the Ministry:

- Provides local governments with a legislative framework that enables them to govern effectively and be accountable to their citizens.
- Assists local governments in planning for smart, green communities, and regional growth.
- Provides funding, advice, and other supports to foster effective local government services, infrastructure, and governance structures, and to facilitate community economic growth.
- Promotes excellent relations between local governments, First Nations, provincial and federal bodies, the private sector, and community groups.
- Supports the provincial sport system, including organizations, coaches, officials and volunteers, to expand opportunities for sport participation and excellence, and for community development through sport event hosting.
- Supports artists and cultural organizations in order to engage all British Columbians in a vibrant arts and culture community that is recognized for excellence.
- Supports growth in the creative industries, including film, television, and interactive media.
- Ensures that the property assessment system is transparent, flexible and fair.



New Westminster is just one of the Ministry's 161 municipal clients.

The Ministry recognizes the great diversity of circumstances and aspirations among B.C. communities, and aims to tailor its work to the individual needs of the communities it serves. The Ministry gives special emphasis to addressing the needs of smaller and rural communities.

The following Crown corporations, agencies, boards, and commissions overseen by the Ministry are critical partners in helping the Ministry achieve its mission: the Royal BC Museum, the Provincial

Capital Commission, BC Assessment, the BC Arts Council, the BC Film Commission, the BC Games Society, the Board of Examiners, the Islands Trust Fund Board, and the Property Assessment Appeal Board. The Ministry also oversees the University Endowment Lands, and administers the annual Property Assessment Review Panel process.

In addition, the Ministry works in close partnership with institutions from across the provincial, federal, and municipal governments, as well as the private and not-for profit sectors. Some of these key partners include: the Ministry of Aboriginal Relations and Reconciliation; the Ministry of Education; the Ministry of Finance; the Ministry of Environment; the Ministry of Health; the Ministry of Public Safety and Solicitor General; the Ministry of Jobs, Tourism and Innovation; the Ministry of Social Development; the Ministry of Transportation and Infrastructure; a number of federal government organizations; the Union of British Columbia Municipalities; the Municipal Finance Authority; the Local Government Management Association; and the Municipal Insurance Association.

The effective delivery of the Ministry's mandate relies on key legislation, including: the *Local Government Act*, the *Community Charter*, the *Arts Council Act*, the *Assessment Act*, and the *Vancouver Charter*.

Clinton is one of many smaller communities served by the Ministry.



Strategic Context

Primed for development

B.C. is a growing, urbanizing province. Over the next 25 years, the provincial population is expected to grow by 35 per cent, predominantly in urban areas. The challenge – and the opportunity – for communities will be to accommodate this growth in ways that advance both liveability and sustainability. This means planning for, and building, vibrant, complete and compact communities that provide the basis for a great quality of life for British Columbians.

Supported by an empowering legal framework and effective institutions, B.C. communities are well positioned to make this vision a reality. For example, rather than attempting to micromanage municipalities through prescriptive legislation, the [Community Charter](#) provides them with broad autonomy to be innovative in meeting the needs of their communities. The regional district framework enables regional collaboration to address a growing number of issues that transcend jurisdictional boundaries. These are issues such as water and wastewater treatment, waste disposal, air quality, transportation and public transit, sustainability and climate adaptation, and affordable housing.

From the economic perspective, B.C. communities enjoy a climate that is favourable to development. The province's streamlined [tax](#) and [regulatory](#) systems encourage investment and business growth, while an effective property assessment system helps provide stability to revenue streams that local governments use to fund everything from community services to transportation infrastructure, schools, police and fire services, parks, and more. Communities are also able, through the [Municipal Finance Authority](#), to access the low-cost financing they need to develop.

Just as people turn a house into a home, it is the people that make a place into a community. B.C.'s communities are filled with healthy, active, creative, and engaged people. B.C. has the largest and fastest growing percentage of artists in the workforce out of any province. The creative industries that employ artists contribute 3.8% to the provincial GDP and are growing faster than many other sectors in the economy.¹ The not-for-profit sector provides opportunities to participate in theatre, dance, music, visual arts and crafts; it operates museums, galleries and performance venues; and provides access to professional arts in communities across the province.

First Nations culture is central to B.C.'s identity and First Nations art and culture is recognized throughout the world for its many unique forms. B.C.'s cultural mosaic is ever-evolving as immigration from places like India and China continues to fuel a growing provincial population. Already, one out of every four British Columbians is an immigrant, and that ratio is expected to continue to rise. At a time when creativity is valued at an ever higher premium in the global economy, our creative and artistic talents give B.C. a competitive advantage over some other jurisdictions, and represent a real opportunity for social and economic development.

¹ The creative sector is comprised of film and television, sound recording, design, publishing, new media, and architecture sectors. It grew by almost 20%, between 2002 and 2008, and in 2008 employed around 33,000 people. GDP figure obtained from *Valuing Culture: Measuring and Understanding Canada's Creative Economy* (Conference Board of Canada, 2008).

B.C. is also home to the most physically active population in Canada – supported by an extensive system of sports organizations, coaches, officials and volunteers. Sport can be a strong source of pride, community identity, and participation. The diversity of sport cultures across the province is a testament to the uniqueness of local B.C. communities.

Building on Olympic successes

The Olympics brought unprecedented attention and resources to sport across B.C. – leaving legacies such as new facilities and equipment, international exposure, trained volunteers, and new standards of athletic excellence at every level of achievement. The task ahead for the Ministry and the sport sector will be to extend this momentum in order to continue to grow sport in the province. Upcoming opportunities to do that include the 2011 Western Canada Summer Games, to be hosted in Kamloops, and the 2015 Canada Winter Games, to take place in Prince George, as well as many other provincial, national and international sport events that will be held in communities throughout B.C. over the next few years. Our artists and cultural organizations, too, have the opportunity to build on the success of the Olympics and the Cultural Olympiad.

The rural context

Although the province is becoming more urban, a sizable part of the population (currently 37 per cent) continues to live in small, rural communities and unincorporated areas. Many of these smaller communities – which have historically been the backbone of the provincial economy – have been hard-hit by the downturns in forestry and fishery sectors. As a result, many communities are challenged in attracting and retaining skilled workers, and some are experiencing diminished tax bases due to industry downsizing or closure. Going forward, rural communities will benefit from an improving global economy, a stabilizing forest sector, and significant growth in tourism, mining and energy. These prospects are further enhanced by B.C.'s position as Canada's gateway to the growing economies of Asia.

Climate change mitigation and adaptation

The Ministry continues to work with local government partners to accelerate local government climate action and foster the creation of complete, compact, energy and water efficient urban and rural communities. The Ministry also works to support local governments in their understanding of the impacts of climate change on operations and service delivery, and of the importance of minimizing these impacts. Communities that identify their vulnerabilities and consider climate adaptation in their decision-making will be more resilient to severe, weather-related events such as wildfires, droughts, flooding, high winds, and sea level rise.

The Ministry supports the implementation of the provincial Climate Change Adaptation Strategy, which calls on government agencies to consider climate change and its impacts in planning, projects, policies, legislation, regulations, and approvals. Adaptation is a vital part of government's climate change plan. It means taking action now to prepare for a changing climate and its impacts on ecosystems, resources, businesses, communities, and people.

Goals, Objectives, Strategies and Performance Measures

This Service Plan outlines the Ministry's goals for the 2011/12 to 2013/14 fiscal years, and the strategies the Ministry intends to pursue to achieve them. The Ministry's goals are:

- Goal 1: Communities and regions are empowered to achieve their visions for the future and their economic potential.
- Goal 2: Communities are equipped with innovative tools that enable them to work toward environmental sustainability.
- Goal 3: Culturally-rich communities and a creative economy that together foster sustainable jobs, economic growth, and a vibrant social fabric.
- Goal 4: A robust provincial sport sector that supports increased participation and athletic achievement.

Goal 1: Communities and regions are empowered to achieve their visions for the future and their economic potential

Objective 1.1: Community governance is open, flexible, and effective

Strategies

- Provide a modern and empowering policy, legislative and regulatory framework to meet local government needs – including taking steps forward with implementing the recommendations of the Local Government Elections Task Force.
- Encourage local governments to build citizen capacity and engagement in local decision-making.
- Support the growth and development of local communities and their economies by assisting local governments with timely and effective incorporations, amalgamations, boundary extensions, planning and restructuring.
- Give communities the tools they need, such as a permissive tax framework and phased development approvals, to sustainably build their communities.

Objective 1.2: Local governments have the capacity to meet the service needs of their residents

Strategies

- Provide the tools and resources to help local governments maintain the human and fiscal capacity needed for self-government, including an efficient and well-functioning property assessment system.
- Administer [Small Community and Regional District Grants](#) to deliver funding to local governments in a timely way to enhance their capacity to provide services to residents.
- Provide locally appropriate infrastructure funding and planning support through a range of Ministry [programs](#) to provide services to residents and create the conditions needed for economic growth.
- Promote targeted funding for policing, crime prevention and community safety by returning net [traffic fine revenues](#) to local governments.
- Support the administration of the [University Endowment Lands](#) and the achievement of its goals.
- Support the Province’s land use planning for the University of British Columbia’s (UBC) Point Grey campus.
- Continue to work with local governments to create healthy, active, and sustainable communities and build respectful relationships with First Nations.

Towns for Tomorrow

Small communities across British Columbia are benefitting from [Towns for Tomorrow](#) funding. This unique program provides small communities with up to 80 per cent of project funding for:

- water projects;
- wastewater projects;
- public transit projects;
- environmental energy improvement projects;
- local road projects;
- recreation and cultural projects;
- tourism projects;
- protective and emergency services infrastructure projects; and
- community development projects.

Performance Measure 1: Number of municipalities collecting at least 90 per cent of their current year taxes

Performance Measure	2010/11 Forecast	2011/12 Target	2012/13 Target	2013/14 Target
Number of municipalities collecting at least 90 per cent of their current year taxes	144	144	146	146

Data Source: Local governments provide the Ministry with their financial data at the end of their fiscal year. The Ministry’s reporting requirements are comprehensive and the data received is highly accurate. In 2010/11 B.C. had 161 municipalities.

Discussion

Property taxes constitute the majority of municipalities’ annual revenues and are therefore key in enabling municipalities to provide key services to their residents. By monitoring the number of municipalities that may be unable to collect at least 90 per cent of their current year taxes, the

Ministry is able to identify those communities that may need support from the Ministry in assessing their financial capacity and addressing challenges.

Objective 1.3 Communities and regions are playing their role in growing their economies

Strategies

- Work with the Union of British Columbia Municipalities, local governments and the business sector to find improved ways of applying the property tax to industrial and business properties.
- Facilitate the initiation and enactment of [Regional Growth Strategies](#) and regional economic development networks.
- Promote the harmonization of regulatory requirements across B.C. communities to reduce the regulatory burden on citizens and businesses.
- Support the development of sustainable infrastructure and amenities.
- Collaborate with government ministries and agencies to support public investments in community public health and liveability.

Goal 2: Communities are equipped with innovative tools that enable them to work toward environmental sustainability

Objective 2.1: Local governments and communities meet their needs for water quality and quantity while creating jobs

Strategies

- Provide targeted funding to local governments to help them achieve provincial [drinking water objectives](#).
- Provide tools and resources to local governments to assist them in conserving and protecting our water resources.
- Support implementation of local government efforts to use liquid and solid waste as a resource.
- Work with the Ministry of Health to ensure the application of drinking water quality standards supports the use of best, lowest life-cycle cost approaches to the provision of safe drinking water.²

² Life-cycle costing is an internationally accepted approach whereby assets such as drinking water, wastewater, and storm water infrastructure are assessed over their entire lifetime rather than just on their initial capital costs. This approach can significantly strengthen fiscal performance, as well as contribute to wide-ranging environmental and social benefits.

Performance Measure 2: Percentage of British Columbians served by drinking water systems that meet emerging, higher treatment standards for the protection of drinking water quality

Performance Measure	2010/11 Forecast	2011/12 Target	2012/13 Target	2013/14 Target
Percentage of British Columbians served by drinking water systems that meet emerging, higher treatment standards for the protection of drinking water quality ¹	35.1% (18,311 additional persons served)	35.9% (36,411 additional persons served)	35.9% (1,651 additional persons served)	56.9% (993,640 additional persons served)

Data Source: Contractual requirements between the Province and grant recipients include quarterly progress reports, tied to claim payments.

¹ This measure presents a conservative estimate of the percentage of the provincial population served by systems meeting emerging standards, as the Ministry does not collect data relating to private systems, populations being served by groundwater, or those served by public systems not receiving Ministry funding.

Discussion

The majority of British Columbians are served by public drinking water systems that already meet or exceed regulatory requirements for drinking water quality. However, some regional health authorities are encouraging service providers to meet even higher water treatment standards in order to achieve increased certainty about our drinking water quality. These higher standards require the dual treatment of drinking water through disinfection and filtration (rather than disinfection alone), thus creating a second barrier of protection against the transmission of pathogens.



A Ministry-funded water treatment plant in Salmon Arm.

Meeting these higher standards sometimes requires that local governments upgrade their existing water treatment facilities or construct new ones. The Ministry provides communities with funding for new and improved water and wastewater treatment facilities, as well as for other water quality and quantity projects, through a number of programs, including the [Building Canada Fund](#), [Towns for Tomorrow](#) and the [Infrastructure Stimulus Fund](#).

Objective 2.2: Local governments work together to be innovative and collaborative in how they deliver services to their residents

Strategies

- Ensure program criteria encourage regional innovation and integration in the development and implementation of local government infrastructure projects.
- Provide tools and resources to local governments to support the best management practices that promote sustainability and address regional infrastructure challenges.
- Partner with local governments through [Smart Development Partnerships](#) to further innovative and sustainable planning and land-use approaches, fast-tracking green development initiatives.
- Through the [BC Climate Action Toolkit](#), provide the latest news, best practices and practical advice to help B.C. local governments successfully reduce greenhouse gas emissions.
- Undertake activities aimed at streamlining provincial approval processes to speed up local government actions that contribute to environmental sustainability.
- Ensure local decisions pursue local and regional integration in areas such as growth and water planning.

Objective 2.3: Local governments take action on climate change

Strategies

- Assist local governments in meeting their commitments under the *British Columbia Climate Action Charter*, including commitments to the goal of becoming carbon neutral by 2012 and working to create compact, energy-efficient communities.
- Continue to work with partners to develop tools, best practices and advice to help local governments mitigate and adapt to climate change, as well as to address other environmental matters. Tools already developed include the [BC Climate Action Toolkit](#), the [Greenhouse Gas Emission Assessment Guide](#), [Guide to Green Choices](#), the [Planting Our Future toolkit](#), the [water conservation calculator](#), and the [Community Energy & Emissions Planning Guide](#), among others.
- Ensure that Ministry infrastructure funding programs prioritize those local government projects that deliver environmental benefits such as reducing greenhouse gas emissions, improving water and air quality, conserving energy, or using alternative energy sources.
- In partnership with the Union of British Columbia Municipalities, implement the [Federal Gas Tax Transfer and Transit Agreements](#), which provide communities with funding to support environmentally-sustainable municipal infrastructure.
- Ensure that the local government legislative and regulatory framework supports local government efforts to be environmentally-sustainable.

Performance Measure 3: Percentage of British Columbians living in communities that have signed the *British Columbia Climate Action Charter*

Performance Measure	2010/11 Forecast	2011/12 Target	2012/13 Target	2013/14 Target
Percentage of British Columbians living in communities that have signed the <i>British Columbia Climate Action Charter</i> ¹	94%	97%	98%	98%

Data Source: The Union of British Columbia Municipalities records and tracks the local governments that sign the *British Columbia Climate Action Charter*. The Ministry further determines, using BC Stats population statistics, what percentage of British Columbians this represents.

¹ “Communities” are defined as those municipalities and regional districts that have signed the *British Columbia Climate Action Charter*. Population percentages were calculated using BC Stats 2008 projections - regional district populations only include persons living within the regional district but outside of municipal jurisdictions.

Discussion

Local governments from across B.C. have joined the Province and the Union of British Columbia Municipalities to find ways to tackle the challenges posed by climate change. This measure demonstrates the efforts taken to increase the number of local governments that have signed the charter. In doing so, these communities are committing to developing strategies and taking action to work towards: becoming carbon neutral with respect to their operations by 2012; measuring and reporting on their community’s greenhouse gas emissions profile; and creating complete, compact, more energy-efficient communities. The 2010/11 forecast of 94 per cent represents the commitment of 178 local governments (153 municipalities and 25 regional districts) and the Islands Trust to work towards the goals of the charter.

Goal 3: Culturally-rich communities and a creative economy that together foster sustainable jobs, economic growth, and a vibrant social fabric

Objective 3.1: British Columbia has dynamic and sustainable creative industries

Strategies

- In partnership with other ministries, develop and deliver a long-term creative economy strategy based on sound consultation with stakeholders and partners.
- Showcase B.C.’s locations, skilled labour, industry capabilities and infrastructure to international and domestic producers through the [British Columbia Film Commission](#), and deliver high quality,

customer-centred production services and support to expand the level of motion picture production activity in the province.

- Provide a range of innovative programs, including effective tax credit certification, to support the development of B.C.’s production industry and the growth of B.C.’s domestic production sector.
- Work in conjunction with the film, television and interactive media sector to develop new approaches to promote and support B.C.’s screen-based content producers.
- Partner and work with all levels of government and the creative and innovation-based sectors to expand the opportunities for value-added economic activities in B.C.
- Through the [BC Arts Council](#), continue to fund not-for-profit cultural organizations that span the breadth of the creative sector, from music, visual arts, media arts and literature, to theatre and dance.

Performance Measure 4: Value of annual motion picture production expenditures in British Columbia

Performance Measure	2010/11 Forecast	2011/12 Target	2012/13 Target	2013/14 Target
Value of annual motion picture production expenditures in British Columbia	\$1.2 billion	\$1.2 billion	\$1.3 billion	\$1.3 billion

Data Source: British Columbia Film Commission; data is based on calendar years (i.e., 2010/11 forecast is for 2010).

Discussion

British Columbia continues to maintain its position as a world-class centre for motion picture production. [BC Film Commission](#) estimates show that motion picture production expenditures contributed over \$1.3 billion to the provincial economy in 2009.

Objective 3.2: Local partnerships with public, private, and not-for-profit sector organizations to foster creative people, places, and experiences

Strategies

- Raise awareness within B.C. of the importance of a creative environment to support innovation and economic growth.
- Foster artistic excellence through investments in individual artists and grants to cultural organizations.

The BC Arts Council

The British Columbia Arts Council is an independent agency with a mandate to support the arts and culture in the province. To do this, the Council funds professional artists, cultural organizations, and community initiatives; offers training and scholarships; and acts as an advocate for the arts in B.C. One source of this funding is the \$30 million [2010 Arts Legacy](#). Read more about us on [our website...](#)

- Strengthen community engagement in the arts by funding community-based arts and helping to build relationships between artists and their communities.
- Support the unique role of Aboriginal artists and communities in B.C.'s artistic and cultural life by investing in Aboriginal artists and cultural organizations.
- Build capacity for creative economy activities through improved public awareness, training, support for artists, creators and creative organizations, and professional expertise.

Performance Measure 5: Percentage of B.C.'s major cultural organizations that maintain or improve their net financial position vs. the previous year

Performance Measure	2010/11 Forecast	2011/12 Target	2012/13 Target	2013/14 Target
Percentage of B.C.'s major cultural organizations that maintain or improve their net financial position vs. the previous year	65%	65%	65%	65%

Data Source: BC Arts Council Annual Report.

Discussion

This measure is intended as an indicator of the health of the sector as a whole. The measure reflects the financial stability of arts and cultural organizations in the province. Each year, 25 major cultural organizations are reviewed. The net financial position of each organization is compared to the previous year's net financial position, and the percentage that have maintained or improved their position is calculated on that basis. For example, if only five of the 25 cultural organizations maintained or improved their financial position, the performance measure would be 20 per cent. The target of 65 per cent reflects a desire to see stability and resilience in the sector.

Performance Measure 6: Geographic reach of BC Arts Council funding

Performance Measure	2010/11 Forecast	2011/12 Target	2012/13 Target	2013/14 Target
Number of communities and regional districts (RDs) where cultural and artistic activities are supported with BC Arts Council funding. ¹	228 communities; 27 RDs	more than 200 communities; 27 RDs	more than 200 communities; 27 RDs	more than 200 communities; 27 RDs

Data Source: BC Arts Council.

¹ For the purpose of this measure, communities are defined as municipalities and unincorporated settlements.

Discussion

The BC Arts Council's mandate is to engage *all* British Columbians in a healthy arts and cultural community that is recognized for excellence. This measure indicates the degree of the Council's success in being inclusive of all British Columbians, regardless of where in our vast province they happen to live. The Council already funds activities in virtually every community in the province, as well as in all of its 27 regional districts, and aims to extend this excellent record into the future.



A festival in Cranbrook

Goal 4: A Robust Provincial Sport Sector that Supports Increased Participation and Athletic Achievement

Objective 4.1: Create more opportunities for individuals to participate in sport in order to be more physically active, healthier and achieve their personal goals

Strategies

- Support initiatives that help reduce financial, geographic and other barriers to participation and support sport excellence.
- Integrate efforts of the sport and education sectors to improve health and education outcomes for children through more opportunities to be physically active through school-based and community sport.



Kayak racing in Enderby

- Support organizations, programs and services such as provincial and multi-sport organizations (e.g. BC Amateur Hockey Association, Sport BC, BC Wheelchair Sports Association) that promote and provide opportunities for all individuals to participate and achieve personal goals in organized sport.
- Support coach and leadership development through support to organizations and other programs that help ensure safe, quality and positive skill development and experiences in sport.

Objective 4.2: Create more opportunities for athletes to achieve excellence in sport to inspire greater participation in their home communities

Strategies

- Support B.C.’s elite athletes in their pursuit of excellence at all levels through the BC Summer and Winter Games, Team BC, Canadian Sport Centre Pacific and others.
- Through the \$30 million (over three years) 2010 Sport Legacy, support the Integrated Performance System and Own the Podium-BC initiatives that provide additional support (such as provincial and regional coaches, sport science expertise, equipment and technology) to help our athletes excel.
- Support the Team BC program through support to provincial sport organizations, training Mission Staff, and overseeing travel logistics.

Performance Measure 7: Percentage of B.C. athletes on national teams

Performance Measure	2010/11 Actual	2011/12 Target	2012/13 Target	2013/14 Target
Percentage of B.C. athletes on national teams. ¹	26.3%	greater than 25%	greater than 25%	greater than 25%

Data Source: Canadian Sport Centre Pacific.

¹ National teams are defined as ones that represent Canada at Olympic, Paralympic and Commonwealth Games. B.C. athletes on national teams typically represent more than B.C.’s per capita (13%) share of Canada’s population. Other indicators related to this measure that will be monitored are number of BC Games and Team BC athletes on national teams; medals won at Games and world championships, Team BC performance at Canada, Western Summer Canada, and North American Indigenous Games as well as the number of coaches and athletes benefiting from the Integrated Performance System.

Discussion

Individual excellence often inspires the same in others. When Victoria’s Simon Whitfield won triathlon’s first gold medal at the 2000 Sydney Olympics and followed up with a silver in 2008 in Beijing, participation in triathlons soared. Likewise, Canadian and British Columbian success in ski and snowboard cross at the 2010 Winter Olympics inspired new growth in BC’s ski clubs. When Nanaimo’s Michelle Stilwell won a Paralympic gold medal in 2000 as a member of the Canadian wheelchair basketball team and then multiple gold medals in 2008 Beijing games in wheelchair athletics, she showed the world how strong work ethics and dedication can contribute to both team and individual success.

This measure demonstrates the Ministry’s efforts to support sport excellence. The Ministry supports high athletic performance athletes through funding for coaching, sport medicine and science professionals (such as those researching and designing competitive sports equipment), events and training opportunities.

Objective 4.3: Support sport, economic and community development through major events

Strategies

- Support hosting opportunities and preparation for events such as the BC Games, 2011 Western Canada Summer Games and 2015 Canada Winter Games, and align them with B.C.'s sport, economic and community development objectives. This includes the expansion of program criteria for the successful Hosting BC grant program to allow for events in smaller communities.
- Promote BC as a top destination for major sport events.
- Promote sport event management excellence in B.C. by sharing knowledge, standards, guidelines and expertise amongst various major events.

Resource Summary

Core Businesses	2010/11 Restated Estimates ¹	2011/12 Estimates	2012/13 Plan	2013/14 Plan
Operating Expenses (\$000)				
Local Government	290,282	203,193	203,193	203,193
Property Assessment	587	567	567	567
Arts, Culture and Sport	20,673	21,052	21,052	21,052
BC Film Commission	948	941	941	941
Royal BC Museum	12,166	12,166	12,166	12,166
Executive and Support Services	5,529	5,346	5,346	5,346
Ministry Totals	330,185	243,265	243,265	243,265
Special Accounts				
BC Arts and Culture Endowment	1,500	2,500	2,500	2,500
Physical Fitness and Amateur Sport Fund	1,700	1,700	1,700	1,700
University Endowment Lands Administration	6,442	6,442	6,442	6,442
Total Operating Expenses	339,827	253,907	253,907	253,907
Capital Expenditures (Consolidated Revenue Fund) (\$000)				
Executive and Support Services	1020	832	1,320	2
Total Capital Expenditures	1020	832	1,320	2

1. The 2010/11 Restated Estimates amounts reflect the programs transferred in the October 2010 government reorganization.

2. All amounts exclude any approved access to Contingencies.

Appendix

Ministry Contact Information

MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT

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Fax: (250) 387-7972

Infrastructure and Finance Division

P.O. Box 9838, Stn. Prov. Govt.
Victoria, BC V8W 9T1
Telephone: (250) 387-4060
Fax: (250) 356-1873

Intergovernmental Relations and Planning Division

P.O. Box 9841 Stn. Prov. Govt.
Victoria, BC V8W 9T2
Telephone: (250) 387-4037
Fax: (250) 387-8720

Policy and Research Branch

P.O. Box 9847, Stn. Prov. Govt.
Victoria, BC V8W 9T2
Telephone: (250) 387-4050
Fax: (250) 387-6212

University Endowment Lands

5495 Chancellor Blvd.
Vancouver, BC V6T 1E2
Telephone: (604) 660-1808
Fax: (604) 660-1874

PROPERTY ASSESSMENT SERVICES

P.O. Box 9361, Stn. Prov. Govt.
Victoria, BC V8W 9M2
Telephone: (250) 387-1195
Fax: (250) 356-6924

Property Assessment Review Panels (PARP)
Property Assessment Complaint and Appeal Information Line
Toll-free telephone: 1-877-356-9313

Property Assessment Review Panel
Office of the Administrator
P.O. Box 9361, Stn. Prov. Govt.
Victoria, BC V8W 9M2
Telephone: (250) 356-7535 or (250) 356-5268
Fax: (250) 356-6924
Email: parp@gov.bc.ca

ARTS, CULTURE AND SPORT DIVISION

Arts and Culture Branch

PO Box 9819, Stn. Prov. Govt.
Victoria, BC V8W 9W3
Telephone: (250) 952-6510
Fax: (250) 387-4099

BC Arts Council

P.O. Box 9819, Stn. Prov. Govt.
Victoria, BC V8W 9W3
Telephone: (250) 952-6510
Fax: (250) 387-4099

BC Film Commission

201 - 865 Hornby Street
Vancouver, BC V6Z 2G3
Telephone: (604) 660-2732
Fax: (604) 660-4709

Sport Branch

P.O. Box 9820, Stn. Prov. Govt.
Victoria, BC V8W 9W3
Telephone: (250) 356-9005
Fax: (250) 387-8720